



**INDIAN INSTITUTE OF MANAGEMENT CALCUTTA  
DIAMOND HARBOUR ROAD  
KOLKATA - 700104**

**भारतीय प्रबंध संस्थान कलकत्ता  
डायमंड हार्बर रोड, कोलकाता**

**TENDER DOCUMENT**

**REQUEST FOR PROPOSAL**

**FOR**

**SELECTION OF ADVERTISING AGENCY FOR PUBLICATION OF ADVERTISEMENT IN  
THE NEWSPAPERS IN CONNECTION WITH COMMON ADMISSION TEST (CAT) - 2024.**

**TENDER REFERENCE NO: IIMC/ADVT/CAT/I/016/2024-25  
DATED: 14 JUNE 2024**

**TENDER REFERENCE NO: IIMC/ADVT/CAT/I/016/2024-25 DATED: 14 JUNE 2024  
SELECTION OF ADVERTISING AGENCY FOR PUBLICATION OF ADVERTISEMENT IN THE  
NEWSPAPERS IN CONNECTION WITH COMMON ADMISSION TEST (CAT) – 2024**

**REQUEST FOR PROPOSAL (RFP) FOR “SELECTION OF ADVERTISING AGENCY FOR PUBLICATION OF  
ADVERTISEMENT IN THE NEWSPAPERS IN CONNECTION WITH COMMON ADMISSION TEST (CAT)  
2024.”**

Sir,

1. On behalf of the Director, Indian Institute of Management Calcutta, Kolkata (herein after referred to as “IIMC”/“BUYER”/ “PROCURING ENTITY”), ONLINE bids are invited from eligible BIDDERS (herein after referred as “BIDDER”/ “VENDOR”/ “SELLER”/ “AGENCY”/ “COMPANY”) for “**SELECTION OF ADVERTISING AGENCY FOR PUBLICATION OF ADVERTISEMENT IN THE NEWSPAPERS IN CONNECTION WITH COMMON ADMISSION TEST (CAT) – 2024.**” by the Indian Institute of Management Calcutta, Diamond Harbour Road, Joka, Kolkata, West Bengal 700 104.
2. This RFP is to be submitted for Technical Bid duly signed and stamped on every page by the BIDDER as token of acceptance of terms and conditions mentioned in the RFP.
3. The address and contact numbers for sending Bids or seeking clarification regarding this RFP is as under:-  
**Senior Administrative Officer (Purchase),**  
Indian Institute of Management Calcutta  
Diamond Harbour Road, Joka, Kolkata – 700104  
Contact Nos : +91-33-7121 1000 Extn 1060/1063/1069 AND +91-33-7121 1060 and +91-33-7121 1063 (Direct)  
E-Mail ID: sao\_purchase@iimcal.ac.in OR ao\_purchase@iimcal.ac.in
4. This RFP is divided into five parts as follows:-
  - (a) **Section I** – Instructions to the Bidder (herein after referred as ITB).
  - (b) **Section II** – General Conditions of Contract (herein after referred as GCC).
  - (d) **Section III** – Special Conditions of Contract (herein after referred as SCC).
  - (e) **Section IV** – Schedule of Requirement/Scope of Work (herein after referred as SOR/SOW).
  - (f) **Section V** – Eligibility Criteria of Bidder.
  - (g) **Section VI** – Evaluation Criteria of Bid.
5. This RFP contains the following FORMS:-
  - (a) FORM – 1: Bidders Information.
  - (b) FORM – 2: Terms and Conditions Compliance Certificate.
  - (c) FORM – 3: Bank Guarantee Format of Performance Bank Guarantee.
  - (d) FORM – 4: Format for Bid Security Declaration.
  - (e) FORM – 5: Performance Statement.
  - (f) FORM – 6: Price Bid Format.
  - (g) FORM – 7: Format of Integrity Pact.
6. This RFP is being issued with no financial commitment and the BUYER reserves the right to change or vary any part thereof at any stage. The BUYER also reserves the right to withdraw the RFP AND REJECT ANY TENDER, should it become necessary at any stage.
7. Nominal/ merely typographic error may be overlooked or to be dealt as per the discretion of PROCURING ENTITY.
8. **Other than the terms and conditions mentioned in this RFP (Tender Document), the Rules and Provisions of “General Financial Regulations 2017” and “Manual for Procurement of Goods Updated in June 2022 (amended from time to time)” will be in vogue in case of any disputes arise during the period of contract.**
9. Please return this letter along with the complete RFP duly signed as attached.

Yours Sincerely,  
Sd/-x-x-x-x-x-x-x

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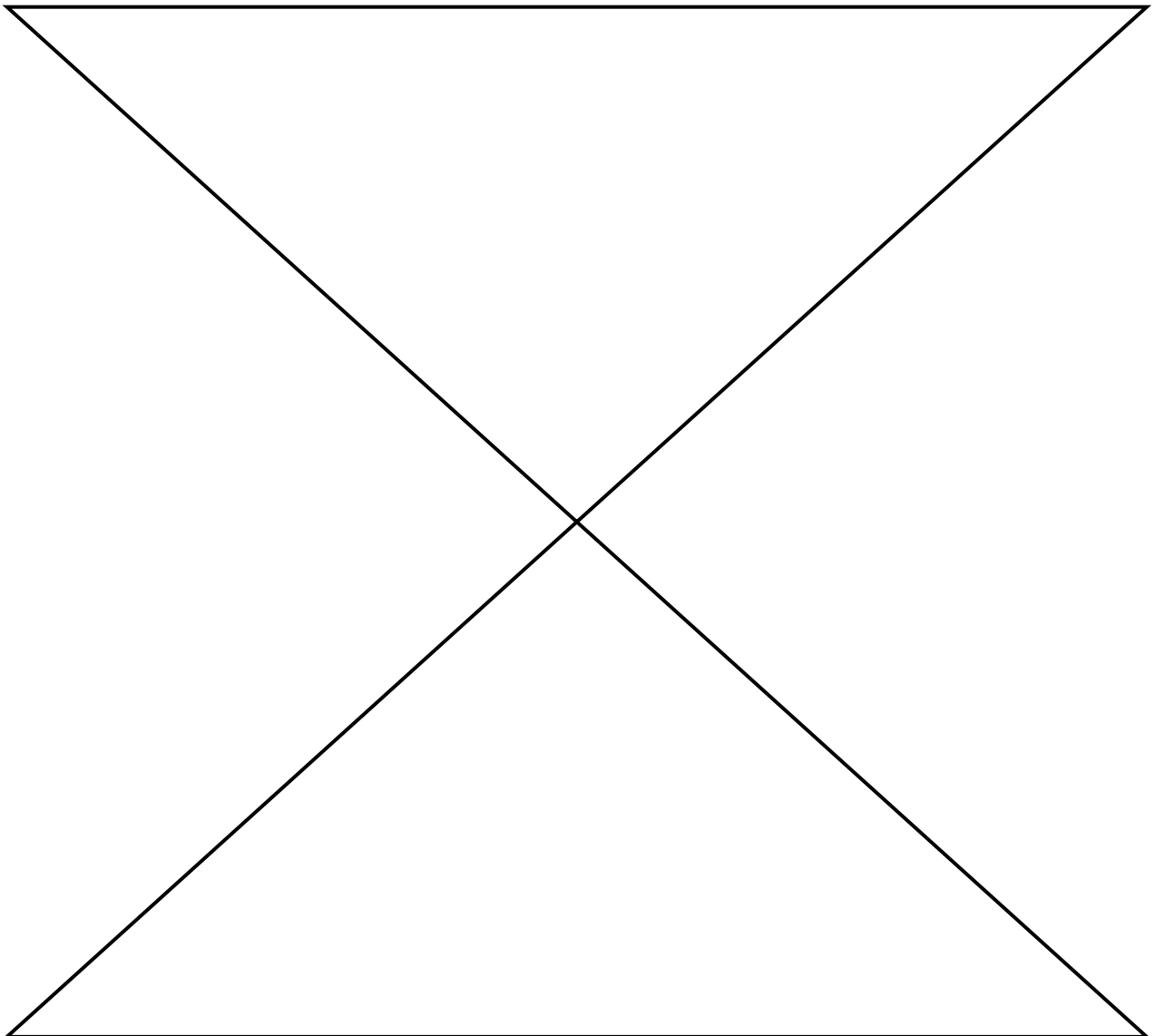
(Zulfquar Hasan)  
Senior Administrative Officer (Purchase)

**10.** I/We am/are in possession of a complete set of RFP issued by you, and have understood and agree to abide by the above instructions as well as those contained in the RFP and contract forms. The attached RFP forms duly completed and signed are submitted herewith.

Date: 2024

\_\_\_\_\_  
(Signature of Bidder)

\_\_\_\_\_  
Name of Block Capital Letters  
(Proprietor/Partner with Stamp)



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**SECTION – I**

**INSTRUCTIONS TO BIDDERS (ITB)**

1. **The Tender Document.** The “Request for Proposal ” (hereinafter referred to as ‘RFP’) details the terms and conditions for entering into a contract for “**SELECTION OF ADVERTISING AGENCY FOR PUBLICATION OF ADVERTISEMENT IN THE NEWSPAPERS IN CONNECTION WITH COMMON ADMISSION TEST (CAT) – 2024**” (herein after referred as “Services”) in succeeding Sections. BIDDERS must go through the Tender Document for further details.

2. **Procuring Entity – Rights and Disclaimers.**

(a) **Bids are to be addressed.** Bids are to be addressed to The Director, IIMC through the SAO (Purchase) of IIMC. The Tender Inviting Authority is the designated officer for uploading and clarifying this Tender Document. The contract may designate, as required, Inspection Agency/ Officer and interim/ ultimate Consignee(s) and paying authority who shall discharge designated function during contract execution.

(b) **Right to Intellectual Property and Confidentiality.** The Tender Document and associated correspondence are subject to copyright laws and shall always remain the property of the Procuring Entity and must not be shared with third parties or reproduced, whether in whole or part, without the Procuring Entity’s prior written consent. However, Bidders may share these to prepare and submit its bid with its employees, subcontractor(s), or holding Company. Bidders shall obtain from the man undertaking of confidentiality similar to that imposed on Bidder under this clause. This condition shall also apply to bidders who do not submit a bid after downloading it or who are not awarded a contract in the process. The obligation of the Bidders under sub-clauses above, however, shall not apply to information that:-

- (i) Now or hereafter is or enters the public domain through no fault of Bidder;
- (ii) Is legally possessed by Bidder at the relevant time and was not previously obtained, directly or indirectly, from the Procuring Entity; or
- (iii) Otherwise lawfully becomes available to Bidder from a third party that has no obligation of confidentiality.

(c) **Right to Reject Any or All Bids.** The Procuring Entity reserves its right to accept or reject any or all Bids, abandon/ cancel the Tender process, and issue another tender for the same or similar Goods at any time before the award of the contract. It would have no liability to the affected Bidder or Bidders or any obligation to inform the affected Bidder or Bidders of the grounds for such action(s).

(d) **Disclaimers.** The Tender Document is neither an agreement nor an offer to prospective Bidder(s) or any other party hereunder. The purpose of the Tender Document is to provide the Bidder(s) with information to assist them in participation in this Tender Process. The Tender Document, ensuing communications, and Contracts shall determine the legal and commercial relationship between the bidders/ contractors and the Procuring Entity. Thus, the RFP will form a part of agreement between the selected bidder(s) to supply the item or services against this RFP and IIMC, only after the issuance of the Purchase Order/ Work Order to the selected bidder(s) against this RFP. The selected bidder(s) and the IIMC need not sign or give concurrence separately to this RFP at the time of issuance of Purchase Order/ Work Order or later for making it the part of agreement between both the parties. This will automatically form part of the agreement at the time of issuance of Purchase Order/ Work Order by IIMC based on the acceptance of the RFP by the selected bidder(s) against this contract during the tendering stage. It’s agreed by both the selected bidder(s) against this RFP that they will abide by all the clauses of the RFP until unless any clauses have been reviewed or changed or amended on a mutually agreed basis by both the parties or as per the instruction issued by the Government of India or as per requirement of IIMC for the smooth execution/ operationalization of the Purchase Order/ Work Order. No other

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Government or Procuring Entity's document/ guidelines/ Manuals including its Procurement Manual (for internal and official use of its officers), notwithstanding any mention thereof in the Tender Document, shall have any locus-standi in such a relationship. Therefore, such documents/ guidelines/ Manuals shall not be admissible in any legal or dispute resolution or grievance redressal proceedings. Information contained in the Tender Document or subsequently provided to the Bidder(s) is on the terms and conditions set out in the Tender Document or subject to which that was provided. Similar terms apply to information provided in a documentary form, directly or indirectly, by the Procuring Entity or any of its employees or associated agencies authorized to do so. The Tender Document may not purport to contain all the information that Bidder(s) may require. It may not address the needs of all Bidders. They should conduct due diligence, investigation, and analysis, check the information's accuracy, reliability, and completeness, and obtain independent advice from appropriate sources. Information provided in the Tender Document to the Bidder(s) is on a wide range of matters, some of which may depend upon interpreting the law. The information given is not intended to be an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. The Procuring Entity, its employees and other associated agencies accept no responsibility for the accuracy or otherwise for any interpretation or opinion on law expressed herein. The Procuring Entity, its employees and other associated agencies make no representation or warranty for the accuracy, adequacy, correctness, completeness or reliability, assessment, assumption, statement, or information in the Tender Document. They have no legal liability, whether resulting from negligence or otherwise, for any loss, damages, cost, or expense that may arise from/ incurred/ suffered howsoever caused to any person, including any Bidder, on such account.

**3. Conflict of Interest.** Any bidder having a conflict of interest, which substantially affects fair competition, shall not be eligible to bid in this tender. Bids found to have a conflict of interest shall be rejected as nonresponsive.

**4. Bidding System.** Single Stage Two Envelope System of Bidding has been adopted in which BIDDER should bifurcate their quotations in two envelopes. The first envelope called the Technical Bid, contains the eligibility criteria technical aspects if any, performance aspects as well, commercial terms and conditions and documents sought in this RFP except the price bids financial details. In the second envelope, called the Financial Bid, the price bid along with other financial details is to be submitted. Technical Bid will be opened on the time and date mentioned above. Financial Bid will be opened after opening and evaluation of Technical Bid. Financial Bids of only those firms will be opened, whose Technical Bids are found compliant/suitable after Technical evaluation is done by the BUYER.

**5. Availability of the Tender Document.** The Tender Document will be published on the Central Public Procurement Portal (CPPP) ([www.eprocure.gov.in](http://www.eprocure.gov.in)). It shall be available for download after the date and time of the start of availability till the deadline for availability as mentioned in the concerned paragraph of this RFP. The downloaded Tender Document (RFP) is free of cost. If the Procuring Entity happens to be closed on the deadline for submitting the bids as specified above, this deadline shall *not* be extended. Any query/ clarification regarding downloading Tender Documents and uploading Bids on the e-Procurement portal may be addressed to *Senior Administrative Officer (Purchase) of the IIMC, Kolkata.*

**6. Downloading the Tender Document; Corrigenda and Clarifications.** The Tender Document can be downloaded from CPP Portal till the date and time mentioned in NIT. If the office happens to be closed on the deadline for the availability of the Tender Document, the deadline shall not be extended. Before the deadline for submitting bids, IIMC may update, amend, modify, or supplement the information, assessment or assumptions contained in the Tender Document by issuing corrigenda and addenda. The corrigenda and addenda shall be published in the same manner as the original Tender Document and same will also be considered as the part of RFP. Without any liability or obligation, the Portal may send intimation of such corrigenda/ addenda to bidders who have downloaded the document under their login. However, the bidders' responsibility is to check

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the website(s) for any corrigenda/ addenda. Any corrigendum or addendum thus issued shall be considered a part of the Tender Document. To give reasonable time to the prospective bidders to take such corrigendum/ addendum into account in preparing their bids, the Procuring Entity may suitably extend the deadline for the bid submission, as necessary. After the procuring entity makes such modifications, any Bidder who has submitted his bid in response to the original invitation shall have the opportunity to either withdraw his bid or re-submit his bid superseding the original bid within the extended time of submission.

**7. Documents Comprising the Bid.**

**(a) Technical Bid/Cover.** "Technical Bid" shall include inter-alia the original or scanned copies of duly signed or digitally signed copies of the documents as discussed below in pdf format. Pdf documents should not be password protected. If so, stipulated in NIT and Tender Documents, specified originals or self-certified copies of originals shall also be required to be physically submitted as per instruction contained therein. *No price details should be given or hinted at in the Technical bid (if so, NEITHER IIMC will be responsible for any leakage of Financial Bid Information NOR any representation at later stage will be entertained).* The following documents will be the part of Technical Bid Cover:-

- (i)** Bidder's Information as per **FORM 1** attached to this RFP.
- (ii)** Terms & Conditions Compliance Certificate as per **FORM 2** attached to this RFP.
- (iii)** Documents relating to Performance Security Deposit as per **FORM 3**.
- (iv)** Documents relating to Earnest Money Deposit (EMD)/Bid Security OR Bid Security Declaration as per **FORM 4** attached to this RFP.
- (v)** Past Performance Statement as per **FORM 5** attached to this RFP.
- (vi)** Price Bid Format as per **FORM 6** attached to this RFP
- (vii)** Undertakings for Integrity Pact as per **FORM 7** attached to this RFP.
- (viii)** Escalation Matrix of the Bidder as per **FORM 8** attached to the RFP.
- (vi)** Complete RFP duly signed and stamped.
- (vii)** Qualification Criteria Compliance (Documentary evidence needed to establish the Bidder's qualifications as stipulated in Section V: Eligibility Criteria of Bidder needs to be attached)

**(b) Financial Bid/Cover.** "Financial Bid" shall comprise the Price Schedule (To be submitted separately as an excel sheet) considering all the financial details, including Taxes and Duties.

**8. Manner of Submission of Bid.**

- (a)** The tender documents shall be submitted online in the prescribed format given on the websites and technical bids received online (Central Public Procurement Portal) shall be opened as per NIT or Corrigendum thereof. No other mode of submission is acceptable. Detailed credentials as per the requirement of eligibility criteria and all tender papers except Bill of Quantities are to be submitted in "Technical Bid".
- (b)** Bill of Quantities (BOQ) with rates duly filled in is to be submitted in the format provided online in the name of "Price Bid". Hence, physical submission of the documents is limited to submission of original Bid Security/Earnest Money Deposit (EMD). Bid Security/ EMD should be deposited in the form of Account Payee Demand Draft/ Fixed Deposit Receipt/Banker's Cheque/Bank Guarantee from any Commercial Bank or Private Bank authorized to conduct Government business.
- (c)** Any tender received without Original Bid Security/ EMD [except those who are registered with the National Small Industries Corporation (NSIC) and Ministry of Micro, Small & Medium Enterprises (MSME)] or BID SECURITY DECLARATION CERTIFICATE (BSDC) for those who are exempted to give EMD (Sample BSDC form is attached as **FORM 4** to this RFP), will be summarily rejected.
- (d)** Original Bid Security/ EMD/ Bid Security Declaration Certificate (as applicable) should be deposited in the Tender Box located in IIMC. Bidder can also send the Bid Security/ EMD/ Bid Security Declaration Certificate (as applicable) through Postal

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Service addressed to the Senior Administrative Officer (Purchase), Indian Institute of Management Calcutta, Diamond Harbour Road, Joka, Kolkata – 700104, West Bengal. However, BIDDER should ensure that the same shall reach to the office of Procuring Entity on or before “Last Date and Time of Submission of Bids”. Procuring Entity should not be responsible for any delay/loss in transit due to any reason and NO representation in this regard will be entertained by Procuring Entity at later stage. Hence, it is the sole responsibility of BIDDER to submit the same as per date and timeline and also to enclose the photocopy of same with the Technical Bid of RFP while uploading the Technical Bid

- (e) Bidders are advised to upload only the relevant document which is/are asked for in this RFP. Uploading of irrelevant/unnecessary documents may lead to the rejection of Bid.

**9. Signing and Uploading of Bids.**

- (a) **Relationship between Bidder and e-Procurement Portal.** The Procuring Entity is neither a party nor a principal in the relationship between Bidder and the organization hosting the e-procurement portal (hereinafter called the Portal). Bidders must acquaint and train themselves with the rules, regulations, procedures, and implied conditions/ agreements of the Portal. Bidders intending to participate in the bid shall be required to register in the Portal. Bidders shall settle clarifications and disputes, if any, regarding the Portal directly with them. In case of conflict between provisions of the Portal with the Tender Document, provisions of the Portal shall prevail. Bidders may study the resources provided by the Portal for Bidders.
- (b) **Signing of Bid.** The individual signing/digitally signing the bid or any other connected documents should submit an authenticated copy of the document(s), which authorizes the signatory to commit and submit bids on behalf of the bidder.
- (c) **Submission/ Uploading of Bids.**
- (i) No manual Bids shall be made available or accepted for submission (except for originals of Bid Security/ Earnest Money Deposit/ Bid Security Declaration as applicable). In the case of downloaded documents, Bidder must not make any changes to the contents of the documents while uploading, except for filling the required information – otherwise, the bid shall be rejected as non-responsive.
- (ii) Bids shall be received only *Online* on or before the deadline for the bid submission as notified in NIT.
- (iii) Only one copy of the bid can be uploaded, and Bidder shall digitally sign all statements, documents, certificates uploaded by him, owning sole and complete responsibility for their correctness/ authenticity as per the provisions of the IT Act 2000 as amended from time to time.
- (iv) Bidder must upload scanned copies of originals (or self-attested copies of originals – as specified). Uploaded pdf documents should not be password protected. Bidder should ensure the clarity/ legibility of the scanned documents uploaded by him.
- (v) The Procuring Entity reserves its right to call for verification originals of all such self-certified documents from the Bidders at any stage of evaluation, especially from the successful Bidder(s) before the issue of Letter of Award (LoA).
- (vi) Regarding the protected Price Schedule (MS Excel format), Bidder shall write his name in the space provided in the specified location only. Bidder shall type rates in the figure only in the rate column of respective item(s) without any blank cell or Zero values in the rate column, without any alteration/ deletion/ modification of other portions of the excel sheet. If

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space is inadequate, Bidder may upload additional documents under "Additional Documents" in the "Bid Cover Content."

- (vii) The date and time of the deadline for the bid submission shall remain unaltered even if the specified date is declared a holiday for the Tender Inviting Officer.
- (viii) The date and time of the e-Procurement server clock, which is also displayed on the dashboard of the bidders, shall be taken as the reference time for deciding the closing time of bid submission. Bidders are advised to ensure they submit their bid within the deadline and time of bid submission, taking the server clock as a reference, failing which the portal shall not accept the Bids. No request on the account that the server clock was not showing the correct time and that a particular bidder could not submit their bid because of this shall be entertained. Failure or defects on the internet or heavy traffic at the server shall not be accepted as a reason for a complaint. The Procuring Entity shall not be responsible for any failure, malfunction or breakdown of the electronic system used during the e-Tender Process.
- (ix) All Bids uploaded by Bidder to the portal shall get automatically encrypted. The encrypted bid can only be decrypted/ opened by the authorised persons on or after the due date and time. The bidder should ensure the correctness of the bid before uploading and take a printout of the system generated submission summary to confirm successful bid upload.
- (x) The Procuring Entity may extend the deadline for bids submission by issuing an amendment, in which case all rights and obligations of the Procuring Entity and the bidders previously subject to the original deadline shall then be subject to the new deadline for the bid submission.
- (xi) Bid submitted through modalities other than those stipulated in this Tender Document shall be liable to be rejected as nonresponsive.

**10. Modification, Resubmission and Withdrawal of Bids.**

- (a) E-Procurement on CPP Portal is a central and automated system of Govt. of India, thus neither modification, re-submission, withdrawal of bids are controlled by the Procuring Entity nor Procuring Entity can do such things. Hence, once bid submitted on e-Procurement, Bidder(s) cannot modify or withdrawal his/their bid since it is locked by encryption. Re-submission of the bid by the bidders for any number of times superseding earlier bid(s) before the date and time of submission is allowed by system. Resubmission of a bid shall require uploading of all documents, including financial bid afresh. The system shall consider only the last bid submitted as the valid bid. Procuring Entity shall not be responsible for any changes/ modification in procedure for online bid submission/ modification/ re-submission and withdrawal of Bids after the Bid publication. Hence, interested/ intended BIDDERS are advised to be more cautious while submitting his/their Bids.
- (b) Withdrawal of bids by any bidders during the period between "after the bid submission end date and time till the expiry of bid validity" is not allowed. In case bidder wish to do so, Procuring Entity shall be in full liberty or right to enforce Bid Security Declaration and forfeiture of Bid Security/ EMD (in full or in part) in addition to other punitive actions for such misdemeanor.

**11. Rejection of Bids.**

- (a) Conditional bids will be rejected.
- (b) Prices quoted unreasonably HIGH or LOW from LPP (Last Purchase Price)/prevailing market rates may be considered for rejection at the discretion of BUYER.
- (c) Bids without Earnest Money Deposit/ Bid Security/ Bid Security Declaration (as per applicability as per Para 14 below) will be rejected.



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**12. Location of the Tender Box.** Tender box will be located at the ground floor (entrance) of the Administrative Block, Indian Institute of Management Kolkata, Diamond Harbour Road, Joka, Kolkata – 700104.

**13. Validity of Bids.** The Bids should remain valid till **SIX (60) DAYS** from the last date of submission of the Bids.

**14. Earnest Money Deposit (EMD)/ Bid Security.**

(a) Bidders are required to submit EMD in favour of the “INDIAN INSTITUTE OF MANAGEMENT CALCUTTA” payable at KOLKATA for an amount of **Rs.8,53,000/- (RUPEES EIGHT LAKH FIFTY THREE THOUSAND ONLY)** along with their bids in the form of an Account Payee Demand Draft/Fixed Deposit Receipt/Banker’s Cheque/Bank Guarantee from any Commercial Bank or Private Bank authorized to conduct Government business.

(b) EMD is to remain valid for a period of SIXTY (60) DAYS beyond the final bid validity period. EMD of the unsuccessful bidders will be returned to them after expiry of the FINAL BID VALIDITY PERIOD and LATEST BY THE THIRTIETH (30<sup>TH</sup>) DAY after the award of contract in its original form without any interest. EMD of successful bidder will be returned without any interest after deposition of Performance Bank Guarantee by the Successful Bidder.

(c) EMD is not required to be submitted by those Bidders who are registered with the National Small Industries Corporation (NSIC) and Ministry of Micro, Small & Medium Enterprises (MSME). However, the Bidders who are registered with NSIC and MSME. Such bidders need to furnish the BID SECURITY DECLARATION CERTIFICATE (attached as **FORM 4** to this RFP).

**15. Performance Bank Guarantee.**

(a) To ensure due performance of the contract, Performance Bank Guarantee (hereinafter called as PBG) is to be deposited by the successful bidder after awarding of the contract, in favour of “INDIAN INSTITUTE OF MANAGEMENT CALCUTTA” payable at KOLKATA, in the form of Insurance Surety Bond, an Account Payee Demand Draft/Fixed Deposit Receipt/Banker’s Cheque/Bank Guarantee from any Commercial Bank or Private Bank authorized to conduct Government business.

(b) PERFORMANCE SECURITY DEPOSIT (SD) will be for an amount of **FIVE PERCENT (5%)** of the value of the contract as specified in the bid document and it will be refunded without interest after successful completion of the contract and having no liabilities from the Service Provider or its employees. In case of any complaint/ risk and purchase cases, the PBG shall be discharged only after adjusting all dues, liabilities. PBG should remain valid for a period of **SIXTY (60) DAYS** beyond completion of all contractual obligations including warranty obligations (if any).

(c) In case of any change of constitution of the Service Provider, the rights of *IIM Calcutta* should not suffer. Proforma of Performance Bank Guarantee is enclosed at **FORM 3** to this RFP.

**16. Pre Bid Meeting/ Conference.** Pre-Bid Conference/Meeting will be held on **25 June at 1500 Hrs.** as stipulated in NIT, prospective bidders interested in participating in this tender may attend the Pre Bid Meeting/ Conference to clarify terms and conditions of the tenders at the venue, date and time specified therein. Participation in the Pre Bid Meeting/ Conference is restricted to prospective bidders who have downloaded the Tender Document or intended to participate in bidding. The date and time by which the written queries for the Pre Bid must reach the authority and the last date for registration for participation in the Pre Bid Conference/ Meeting are also mentioned in the NIT. After the Pre Bid Meeting/Conference, Minutes of the Pre Bid Conference shall be published on the CPP Portal within SEVEN (07) WORKING DAYS from the Pre Bid Meeting/ Conference. If required, a clarification letter and Corrigendum to Tender Document shall be issued, containing amendments of various provisions of the Tender Document, which shall form part of the Tender Document.

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17. **Delivery Period.** As tabulated below:

Sr. No.	Description	Date
1.	Matter to be published ( all newspapers except the Employment News)	28 July 2024 (Sunday)
2.	Matter to be published in the Employment News	03 August 2024 (Saturday)

18. **Important Dates.** Important dates related to this RFP are as under:-

Sr. No	Events	Date	Time
(a)	Published on CPP Portal	14 June 2024	1830 HRS
(b)	Bid Submission Start	15 June 2024	1830 HRS
(c)	Pre Bid Meeting	25 June 2024	1500 HRS
(d)	Bid Submission End	03 July 2024	1100 HRS
(e)	Technical Bid Opening	04 July 2024	1100 HRS
(f)	Financial Bid Opening	To be opened after opening and evaluation of Technical Bid	

19. The approval or rejection of tenders(s) rests with Competent Authority (CA) as applicable, who reserves the right of rejecting any tender in whole or in part of any item in whole or in part of the RFP without assigning any cause.

**SECTION - II**

**GENERAL CONDITIONS OF CONTRACT (GCC)**

1. **The Contract.**

- (a) **Language of Contract.** Unless otherwise stipulated in **Special Condition of Contract (SCC)**, the contract shall be written in the Official Language or English. All correspondence and other contract documents, which the parties exchange, shall also be written/ translated accordingly in that language. For purposes of interpretation of the contract, the English documents/ translation shall prevail.
- (b) **The Entire Agreement.** This Contract and its documents constitutes the entire agreement between the Procuring Entity and the contractor and supersedes all other communications, negotiations, and agreements (whether written or oral) of the Parties made before the date of this Contract. No agent or representative of either Party has the authority to make, and the Parties shall not be bound by or be liable for, any statement, representation, promise or agreement not outlined in this Contract.
- (c) **Severability.** If any provision or condition of this Contract is prohibited or rendered invalid or unenforceable, such prohibition, invalidity or unenforceability shall not affect the validity or enforceability of any other provisions and conditions of this Contract.
- (d) **Parties.** The parties to the contract are the contractor and the Procuring Entity.
- (e) **Contract Documents and their Precedence.** The following conditions and documents in indicated order of precedence (higher to lower) shall be considered an integral part of the contract, irrespective of whether these are not appended/ referred to in it. Any generic reference to 'Contract' shall imply reference to all these documents as well:-
  - (i) Valid and authorized Amendments issued to the contract.

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- (ii) The Agreement consisting of the initial paragraphs, recitals and other clauses set forth immediately before the GCC and including the formats annexed to it and signatures of Procuring Entity.
    - (iii) The Letter of Award (LoA).
    - (iv) Final written submissions made by the contractor during negotiations, if any.
  - (f) **Modifications/ Amendments, Waivers and Forbearances.**
    - (i) **Modifications/ Amendments of Contract.**
      - (aa) If any of the contract provisions need to be modified after the contract documents have been signed, the modifications shall be made in writing and signed by the Procuring Entity, and no modified provisions shall be applicable unless such modifications have been done. No variation in or modification of the contract terms shall be made except by a written amendment signed by the Procuring Entity. Requests for changes and modifications may be submitted in writing by the contractor to the Procuring Entity. At any time during the currency of the contract, the Procuring Entity may suo-moto or, on request from the contractor, by written order, amend the contract by making alterations and modifications within the general scope of the Contract.
      - (ab) If the contractor does not agree to the suo-moto modifications/amendments made by the Procuring Entity, he shall convey his views within 14 days from the date of amendment/modification. Otherwise, it shall be assumed that the contractor has consented to the amendment.
      - (ac) Any verbal or written arrangement abandoning, modifying, extending, reducing, or supplementing the contract or any of the terms thereof shall be deemed conditional and shall not be binding on the Procuring Entity unless and until the same is incorporated in a formal instrument and signed by the Procuring Entity, and till then the Procuring Entity shall have the right to repudiate such arrangements.
    - (ii) **Waivers and Forbearances.** The following shall apply concerning any waivers, forbearance, or similar action taken under this Contract:-
      - (aa) Any waiver of a Procuring Entity's rights, powers, or remedies under this Contract must be in writing, dated, and signed by an authorized representative of the Procuring Entity granting such waiver and must specify the terms under which the waiver is being granted.
      - (ab) No relaxation, forbearance, delay, or indulgence by Procuring Entity in enforcing any of the terms and conditions of this Contract or granting of an extension of time by Procuring Entity to the contractor shall, in any way whatsoever, prejudice, affect, or restrict the rights of Procuring Entity under this Contract, neither shall any waiver by Procuring Entity of any breach of Contract operate as a waiver of any subsequent or continuing breach of Contract.
2. **Governing Laws and Jurisdiction.**
- (a) This Contract, its meaning and interpretation, and the relation between the Parties shall be governed by the Laws of India for the time being in force.
  - (b) Irrespective of the place of delivery, or the place of performance or the place of payments under the contract, the contract shall be deemed to have been made at the place from where the Letter of Award (LoA), or the contract Agreement, in the absence of LoA) has been issued. The courts of such a place shall alone have jurisdiction to decide any dispute arising out in respect of the contract.

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3. **Changes in Laws and Regulations.** Unless otherwise stipulated in the contract, if after the last deadline for the bid submission (Techno-commercial), any law, regulation, ordinance, order or bye-law having the force of law is enacted, promulgated, abrogated, or changed in India (which shall be deemed to include any change in interpretation or application by the competent authorities) that subsequently affects the Delivery Date and/ or the contract Price, then such Delivery Date and/ or Contract Price shall be correspondingly increased or decreased, to the extent that the contractor has thereby been affected in the performance of any of its obligations under the contract. Notwithstanding the foregoing, such additional or reduced cost shall not be separately paid or credited if the same has already been accounted for in the price adjustment provisions where applicable.

4. **Communications.**

(a) **Communications.**

(i) All communications under the contract shall be served by the parties to each other in writing in the contract's language, and served in a manner customary and acceptable in business and commercial transactions.

(ii) The effective date of such communications shall be either the date when delivered to the recipient or the effective date mentioned explicitly in the communication, whichever is later.

(iii) No communication shall amount to an amendment of the terms and conditions of the contract, except a formal letter of amendment of the contract, so designated.

(iv) Such communications would be an instruction or a notification or an acceptance or a certificate from the Procuring Entity, or it would be a submission or a notification from the contractor. A notification or certificate which the contract requires must be communicated separately from other communications.

(b) **The Person Signing the Communications.** For all purposes of the contract, including arbitration, there under all communications to the other party shall be signed by:-

(i) The person who has signed the contract on behalf of the contractor shall sign all correspondences. A person signing communication in respect of the contract or purported to be on behalf of the contractor, without disclosing his authority to do so, shall be deemed to warrant that he has authority to bind the contractor. If it is discovered at any time that the person, so signing has no authority to do so, the Procuring Entity reserves its right to, without prejudice to any other right or remedy, to terminate the contract for default in terms of the contract and avail any or all the remedies there under and hold such person personally and/ or the contractor liable to the Procuring Entity for all costs and damages arising from such remedies.

(ii) Unless otherwise stipulated in the contract, the Procurement Officer signing the contract shall administer the contract and sign communications on behalf of the Procuring Entity. Interim or ultimate consignees; Inspecting Agency/ officers and the paying authorities mentioned in the contract shall also administer respective functions during Contract Execution.

(c) **Address of The Parties for Sending Communications By The Other Party.** For all purposes of the contract, including arbitration, there under the address of parties to which the other party shall address all communications and notices shall be:-

(i) The address of the contractor as mentioned in the contract unless the contractor has notified the change of address by a separate communication containing no other topic to the Procuring Entity. The Contractor shall be solely responsible for the consequence of an omission to notify a change of address in the manner aforesaid.

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- (ii) The address of the Procuring Entity shall be the address mentioned in the contract. The contractor shall also send additional copies to officers of the Procuring Entity presently dealing with the contract.
- (iii) In case of the communications from the contractor, copies of communications shall be marked to the Procurement Officer signing the contract, and as relevant also to Inspecting Agency/ Officer; interim/ ultimate consignee and paying authorities mentioned in the contract. Unless already stipulated in the contract before the contract's start, the Procuring Entity and the contractor shall notify each other if additional copies of communications are to be addressed to additional addresses.

**5. Contractor's Obligations and Restrictions on Its Rights.**

- (a) **Changes in Constitution/Financial Stakes/Responsibilities of a Contract's Business.** The Contractor must proactively keep the Procuring Entity informed of any changes in its constitution/ financial stakes/ responsibilities during the execution of the contract. Where the contractor is a partnership firm, the following restrictions shall apply to changes in the constitution during the execution of the contract:-
  - (i) A new partner shall not be introduced in the firm except with the previous consent in writing of the Procuring Entity, which shall be granted only upon execution of a written undertaking by the new partner to perform the contract and accept all liabilities incurred by the firm under the contract before the date of such undertaking.
  - (ii) On the death or retirement of any partner of the contractor firm before the complete performance of the contract, the Procuring Entity may, at his option, terminate the contract for default as per the Contract and avail any or all remedies there under.
  - (iii) If the contract is not terminated as provided in Sub-clause (ii) above notwithstanding the retirement of a partner from the firm, that partner shall continue to be liable under the contract for acts of the firm until a copy of the public notice given by him under Section 32 of the Partnership Act, has been sent by him to the Procuring Entity in writing or electronically.
- (b) **Obligation to Maintain Eligibility and Qualifications.** The contract has been awarded to the contractor based on specific eligibility and qualification criteria. The Contractor is contractually bound to maintain such eligibility and qualifications during the execution of the contract. Any change which would vitiate the basis on which the contract was awarded to the contractor should be pro-actively brought to the notice of the Procuring Entity within SEVEN (07) DAYS of it coming to the Contractor's knowledge. These changes include but are not restricted to change regarding declarations made by it in its bid in Eligibility Declaration.
- (c) **Change in its Qualification Criteria Submitted in its Bid in Qualification Criteria - Compliance and its Sub-Form(s).**
  - (i) **Restriction on Potential Conflict of Interests.** Neither the contractor nor its Subcontractors and nor any Personnel of the contractor shall engage, either directly or indirectly, in any of the following activities:-
    - (aa) During the term of this Contract, any business or professional activities in India that would conflict with the activities assigned to them under this Contract.
    - (ab) After the termination of this Contract, such other activities as may be stipulated in the contract.
  - (ii) **Consequences of a Breach of Obligations.** Should the contractor or any of its partners or its Subcontractors or the Personnel commit a default or breach of any clause mentioned above, the Contractor shall take remedial measures of such breaches within TWENTY ONE (21) DAYS, keeping the Procuring Entity informed.

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However, at its discretion, the Procuring Entity shall be entitled, and it shall be lawful on his part, to treat it as a breach of contract and avail any or all remedies there under. The decision of the Procuring Entity as to any matter or thing concerning or arising out of above mentioned Clauses or on any question whether the contractor or any partner of the contractor firm has committed a default or breach of any of the conditions shall be final and binding on the contractor.

(d) **Assignment and Sub-Contracting.**

(i) The contractor shall not sublet, transfer, or assign the contract or any part thereof or interest therein or benefit or advantage thereof in any manner whatsoever.

(ii) If the Contractor sublets or assigns this contract or any part, the Procuring Entity shall be entitled, and it shall be lawful on his part, to treat it as a breach of contract and avail any or all remedies there under.

**6. Obligations of the Contractor.**

(a) Without the Procuring Entity's prior written consent, the contractor shall not use the information mentioned above except for the sole purpose of performing this contract.

(b) The contractor shall treat and mark all information as confidential (or Secret – as the case may) and shall not, without the written consent of the Procuring Entity, divulge to any person other than the person(s) employed by the contractor in the performance of the contract. Further, any such disclosure to any such employed person shall be made in confidence and only so far as necessary for such performance for this contract.

(c) Notwithstanding the above, the contractor may furnish to its holding company or its Subcontractor(s) such documents, data, and other information it receives from the Procuring Entity to the extent required for performing the contract. In this event, the contractor shall obtain from such holding company/ Subcontractor(s) an undertaking of confidentiality (or secrecy – as the case may be) similar to that imposed on the contractor under the above clauses.

(d) The obligation of the contractor under sub-clauses above, however, shall not apply to information that:-

(i) The contractor needs to share with the institution(s) participating in the financing of the contract.

(ii) Now or hereafter is or enters the public domain through no fault of Contractor.

(iii) Can be proven to have been possessed by the contractor at the time of disclosure and which was not previously obtained, directly or indirectly, from the Procuring Entity.

(iv) Otherwise lawfully becomes available to the contractor from a third party that has no obligation of confidentiality.

(e) The above provisions shall not in any way modify any undertaking of confidentiality (or Secrecy – as the case may be) given by the contractor before the date of the contract in respect of the contract/ the Tender Document or any part thereof.

(f) The provisions of this clause shall survive completion or termination for whatever reason of the contract.

**7. Performance Bond/ Security.**

(a) Within fourteen days (or any other period mentioned in Tender Document or Contract) after the issue of Letter of Award (LoA) by the Procuring Entity, the contractor shall furnish, performance security, to the Procuring Entity, with the validity of SIXTY (60) DAYS (or any other period mentioned in Tender Document or Contract) beyond the date of completion of all contractual obligations by the contractor, including the warranty obligations.

(b) The amount of Performance security shall be as stipulated in Tender Document or Contract (5%) denominated in Indian Rupees or the currency of the contract and shall be in one of the following forms:-

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- (i) Account Payee Demand Draft or Fixed Deposit Receipt or Banker's Cheque is drawn on any commercial bank in India, favouring the authority mentioned in therein (or FAO of the Procuring Organization, if not mentioned).
  - (ii) Bank Guarantee issued by a commercial bank in India, in the prescribed form provided in **FORM 4** attached to this RFP.
  - (c) If the contractor, having been called upon by the Procuring Entity to furnish Performance Security, and fails to do so within the specified period, it shall be lawful for the Procuring Entity at its discretion to annul the award and enforce Bid Securing Declaration (in lieu of forfeiture of the Bid Security), besides taking any other administrative punitive action like 'Removal from List of Registered Suppliers', debarment, etc.
  - (d) If the contractor during the currency of the Contract fails to maintain the requisite Performance Security, it shall be lawful for the Procuring Entity at its discretion to terminate the Contract for Default besides availing any or all contractual remedies provided for breaches/ default, or
  - (f) **Without Terminating the Contract:-**
    - (i) Recover from the contractor the amount of such security deposit by deducting the amount from the pending bills of the contractor under the contract or any other contract with the Procuring Entity or the Government or any person contracting through the Procuring Organization or otherwise howsoever as per GCC Clause.
    - (ii) Treat it as a breach of contract and avail any or all contractual remedies provided for breaches/ default.
  - (g) In the event of any amendment issued to the contract, the contractor shall furnish suitably amended value and validity of the Performance Security in terms of the amended contract within FOURTEEN (14) DAYS of issue of the amendment.
  - (h) The Procuring Entity shall be entitled, and it shall be lawful on his part, to deduct from the performance securities or to forfeit the said security in whole or in part in the event of:-
    - (i) Any default, or failure or neglect on the part of the contractor in the fulfillment or performance in all respect of the contract under reference or any other contract with the Procuring Organization or any part thereof.
    - (ii) Any loss or damage recoverable from the contractor which the Procuring Entity may suffer or be put to for reasons of or due to above defaults/ failures/ neglect
    - (iii) In either of the events aforesaid to call upon the contractor to maintain the said performance security at its original limit by making further deposits, provided further that the Procuring Entity shall be entitled, and it shall be lawful on his part, to recover any such claim from any sum then due or which at any time after that may become due to the contractor for similar reasons.
  - (i) Subject to the sub-clause above, the Procuring Entity shall release the performance security without any interest to the contractor on completing all contractual obligations, including the warranty obligations, if any. Alternatively, for the duration of Warranty obligations, upon the contractor submitting a suitable separate Warranty Security, the original Performance Guarantee Security shall be released mutatis mutandis.
  - (j) No claim shall lie against the Procuring Entity regarding interest on cash deposits or Government Securities or depreciation thereof.
- 8. Permits, Approvals and Licenses.** Whenever the supply of Goods and incidental Works/ Services requires that the contractor obtain permits, approvals, and licenses from local public authorities, it shall be the contractor's sole responsibility to obtain these and keep these current and valid. Road Tax, Insurance, PUC (Pollution under Control) Certificate of the vehicle and valid driving license of the Drivers engaged by the Agency must be ensured, if applicable.

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9. **Book Examination Clause.** The Procuring Entity reserves the right for 'Book Examination' as follows:-
- (a) The contractor shall, whenever called upon and required to produce or cause to be produced, for examination by any IIMC official duly authorised in that behalf, any cost or other book of account, voucher, receipt, letter, memorandum, paper or writing or any copy of or extract from any such document. The Contractor shall also furnish information relating to the execution of this contract or relevant for verifying or ascertaining the cost of executing this contract to such Government Officer in such manner as may be required. The decision of such IIMC official on the question of relevancy of any document, information of return being final and binding on the parties. The obligation imposed by this clause is without prejudice to the contractor's obligations under any other statute, rules or orders which shall be concurrently binding on the contractor.
- (b) The contractor shall, if the authorised IIMC official so requires (whether before or after the prices have been finally fixed), afford facilities to the IIMC Official concerned to visit the contractor's premises to examine the processes of production and estimate or ascertaining the cost of performance of Contract. The authorised IIMC official shall have power, mutandis, to examine all the relevant books of Contractor's subcontractor, or any subsidiary or allied firm or company, If any portion of the contract is entrusted or carried out by such entities.
- (c) If on such examination, it is established that the contracted price is more than the actual cost-plus reasonable margin of profit, the Procuring Entity shall have the right to reduce the price and determine the amount to a reasonable level.
- (d) The Contractor or its agency is bound to allow examination of its books within SIXTY (60) DAYS from the date the notice is received by the contractor or its agencies calling for the production of documents under Sub-Clause above. In the event of the contractor's or his agency's failure to do so, the contract price would be reduced and determined according to the best judgment of the Procuring Entity, which would be final and binding on the contractor and his agencies.
10. **Terms of Delivery and Delays.**
- (a) **Delay in the Contractor's Performance.** If the Agency fails to deliver the services or delays incidental Services within the period fixed for such delivery in the contract or as extended or at any time repudiates the contract before the expiry of such period, the Procuring Entity may without prejudice to his other rights:-
- (i) Recover from the agency liquidated damages as per clause, OR
- (ii) Treat the delay as a breach of contract as per clause and avail all the remedies therein.
11. **Liquidated Damages (LD).**
- (a) If the Agency fails to deliver/ provide any OR all of the Goods/ Services within the date and time frame(s) incorporated in the contract (OR within the date and time mutually agreed by both the parties), the Procuring Entity (IIMC) shall, without prejudice to other rights and remedies available to the Procuring Entity under the contract, deduct from the contract price, as agreed Liquidated Damages, but not as a penalty, a sum equivalent to the HALF PERCENT (½%) (or any other percentage if prescribed in the contract) of the price (including elements of GST & Freight) of the delayed/undelivered Goods/ Services and/ or incidental Works/ Services for each day of delay or part thereof until actual delivery or performance, subject to a maximum deduction of the TEN PERCENT (10%) (or any other percentage if prescribed in the contract) of the delayed Goods' or incidental Works/ Services' contract price(s). Besides LD during such a delay, Denial Clause as mentioned in this Tender Document shall also apply.
- (b) Any failure or delay by any sub-contractor, though their employment may have been sanctioned under clause above, shall not be admitted as a ground for any extension



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of time or for exempting the contractor from liability for any such loss or damage as aforesaid.

**12. Force Majeure.**

- (a) On the occurrence of any unforeseen event, beyond the control of either Party, directly interfering with the delivery of Services arising during the currency of the contract, such as war, hostilities, acts of the public enemy, civil commotion, sabotage, fires, floods, explosions, epidemics, quarantine restrictions, strikes, lockouts, or acts of God, the affected Party shall, within a week from the commencement thereof, notify the same in writing to the other Party with reasonable evidence thereof. Unless otherwise directed by the Procuring Entity in writing, the contractor shall continue to perform its obligations under the contract as far as reasonably practicable and shall seek all reasonable alternative means for performance not prevented by the Force Majeure event. If the force majeure condition(s) mentioned above be in force for NINETY (90) DAYS or more at any time, either party shall have the option to terminate the contract on expiry of NINETY (90) DAYS of commencement of such force majeure by giving FOURTEEN (14) DAY'S notice to the other party in writing. In case of such termination, no damages shall be claimed by either party against the other, save and except those which had occurred under any other clause of this contract before such termination.
- (b) None of the Party shall seek any such remedies or damages for the delay and/ or failure of the other Party in fulfilling its obligations under the contract if it is the result of an event of Force Majeure.

**13. Conciliation and Arbitration.** Any dispute, if arises, in connection with the work, shall be tried to be settled mutually by asking references to conditions of tender documents or prevailing local practices etc., but if not settled mutually, shall be referred to arbitration. Such arbitration shall be governed by the provisions of Section 11 of the Arbitration and Conciliation Act, 1996, that is, appointment of a Sole Arbitrator in case the parties agree upon the name of the Arbitrator and if not, each party should appoint one Arbitrator and the third or the Presiding Arbitrator shall be appointed by the two Arbitrators so nominated by each parties.

**14. Penalty for Use of Undue influence.** The Contractor undertakes that he has not given, offered or promised to give, directly or indirectly, any gift, consideration, reward, commission, fees, brokerage or inducement to any person in service of the BUYER or otherwise in procuring the Contracts or forbearing to do or for having done or forborne to do any act in relation to the obtaining or execution of the present Contract or any other Contract with the Government of India for showing or forbearing to show favour or disfavour to any person in relation to the present Contract or any other Contract with the Government of India. Any breach of the aforesaid undertaking by the Contractor or any one employed by him or acting on his behalf (*whether with or without the knowledge of the Contractor*) or the commission of any offers by the Contactor or anyone employed by him or acting on his behalf, as defined in Chapter IX of the Indian Penal Code, 1860 or the Prevention of Corruption Act, 1986 or any other Act enacted for the prevention of corruption shall entitle the Customer to cancel the contract and all or any other contracts with the BIDDER/ SERVICE PROVIDER and recover from the BIDDER/ SERVICE PROVIDER the amount of any loss arising from such cancellation. A decision of the Customer or his nominee to the effect that a breach of the undertaking had been committed shall be final and binding on the BIDDER/ SERVICE PROVIDER. Giving or offering of any gift, bribe or inducement or any attempt at any such act on behalf of the BIDDER/ SERVICE PROVIDER towards any officer/employee of the Customer or to any other person in a position to influence any officer/employee of the Customer for showing any favour in relation to this or any other contract, shall render the Contractor to such liability/penalty as the Customer may deem proper, including but not limited to termination of the contract, imposition of penal damages, forfeiture of the Bank Guarantee and refund of the amounts paid by the BUYER.

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**15. Non-Disclosure of Contract Documents.** Except with the written consent of the Customer/Contractor, other party shall not disclose the contract or any provision, specification, plan, design, pattern, sample or information thereof to any third party.

**16 Termination of Contract.** The contract may be terminated in case the Service Provider:-

- (a) Assigns or sub contracts any of the service(s).
- (b) Deviation from the approved artwork would be treated as breach of contract and may lead to termination of the contract
- (c) Misbehaviour with the users.
- (d) Violation of instructions (verbal or written) given by IIM Calcutta.
- (e) Violation/ contravention of any of the terms and condition mentioned herein like not having a valid license etc.
- (f) Performance of services is not found satisfactory and does not improve the performance of the services in spite of instruction.
- (g) Any violation of instruction / agreement or suppression of fact.
- (h) Contractor being declared insolvent by competent court of law.
- (i) If Service Provider desires to exit the contract in normal circumstances, one months' notice, in advance should be produced by the agency.
- (j) On termination of the contract, it shall be the responsibility of the Service Provider to remove his persons immediately. IIM Calcutta shall not indemnify any loss caused by the agency by such termination, whatsoever it may be. During the notice period of the termination of the contract in the situation contemplated above, the Service Provider shall keep on discharging his duties till the expiry of the notice period.
- (k) In the event of premature closure of the contract for the above said reasons (para a to para-j), the security deposit money shall be absolutely forfeited by IIM Calcutta.
- (l) At the end of contract period / termination of the contract, the agency shall hand over the charge to the new Service Provider (appointed by IIM Calcutta) without any hindrance.
- (m) The delivery of the service (s) is delayed for causes not attributable to Force Majeure for more than SEVEN (07) DAYS beyond stipulated time and due to causes of Force Majeure for more than FOURTEEN (14) DAYS after the schedule date of delivery.
- (n) The BIDDER/ SERVICE PROVIDER is declared bankrupt or becomes insolvent.
- (o) The BUYER has noticed that the Contactor has utilized the services of any Indian/ Foreign agent in getting this contract and paid any commission to such individual/ company etc. The security deposit money shall be absolutely forfeited by IIM Calcutta.
- (p) As per decision of the Arbitration Tribunal.
- (q) The contractor fails to provide the desired standard of item(s)/ service(s) even after three written reminders. The security deposit money shall be absolutely forfeited by IIM Calcutta.
- (r) If the Contractor fails to deliver the item(s)/ service(s) as per approved specification/ quality and tries to supply substitute/substandard items. The security deposit money shall be absolutely forfeited by IIM Calcutta.
- (s) The Contractor uses illegal means to influence or bribe the staff dealing with the contractor. The security deposit money shall be absolutely forfeited by IIM Calcutta.
- (t) If a Force Majeure Event continues or is in the reasonable judgment of the Parties is likely to continue beyond a period 120 days, the Parties may mutually decide to terminate this Agreement or continue this Agreement on mutually agreed revised terms. If the Parties are unable to reach an agreement in this regard, the Affected Party shall after the expiry of the said period of 120 days, be entitled to terminate this Agreement by issuing Termination Notice.

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**17. Defaults, Breaches, Termination and Closure of Contract.**

**(a) Termination due to Breach, Default, and Insolvency.**

**(i) Defaults and Breach of Contract.** In case the contractor undergoes insolvency or receivership; neglects or defaults, or expresses inability or disinclination to honour his obligations relating to the performance of the contract or ethical standards or any other obligation that substantively affects the Procuring Entity's rights and benefits under the contract, it shall be treated as a breach of Contract. Such defaults could include inter-alia:-

**(aa) Default in Performance and Obligations.** If the contractor fails to deliver any or all of the Goods or fails to perform any other contractual obligations (including Code of Integrity or obligation to maintain eligibility and Qualifications based on which contract was awarded) within the period stipulated in the contract or within any extension thereof granted by the Procuring Entity.

**(ab) Insolvency.** If the contractor being an individual or if a firm, any partner thereof, shall at any time, be adjudged insolvent or shall have a receiving order or order for the administration of his estate made against him or shall take any proceeding for composition under any Insolvency Act for the time being in force or make any conveyance or assignment of his effects or enter into any assignment or composition with his creditors or suspend payment or if the firm be dissolved under the Partnership Act.

**(ac) Liquidation.** If the contractor is a company being wound up voluntarily or by order of a Court or a Receiver, Liquidator or Manager on behalf of the Debenture-holders is appointed, or circumstances shall have arisen which entitle the Court or Debenture-holders to appoint a Receiver, Liquidator or Manager.

**(ii) Notice for Default.** As soon as a breach of contract is noticed, a show-cause 'Notice of Default' shall be issued to the contractor, giving one week's notice, reserving the right to invoke contractual remedies. After such a show-cause notice, all payments to the contractor would be temporarily withheld to safeguard needed recoveries that may become due on invoking contractual remedies.

**(iii) Terminations for Default.**

**(aa)** Notice for Termination for Default: In the event of unsatisfactory resolution of 'Notice of Default' within two weeks of its issue as per sub-clause above, the Procuring Entity, if so decided, shall by written Notice of Termination for Default sent to the contractor, terminate the contract in whole or in part, without compensation to the contractor.

**(ab)** Such termination shall not prejudice or affect the rights and remedies, including under sub-clause below, which have accrued and/ or shall accrue to the Procuring Entity after that.

**(ac)** Unless otherwise instructed by the Procuring Entity, the contractor shall continue to perform the contract to the extent not terminated.

**(ad)** All warranty obligations, if any, shall continue to survive despite the termination.

**(iv) Contractual Remedies for Breaches/Defaults or Termination for Default.** If there is an unsatisfactory resolution within this period, the Procuring Entity shall take one; or more of the following contractual remedies.

**(aa)** Temporary withhold payments due to the contractor till recoveries due to invocation of other contractual remedies are complete.

**(ab)** Recover liquidated damages and invoke denial clause for delays.

**(ac)** En-cash and/ or Forfeit performance or other contractual securities.

**(ad)** Prefer claims against insurances, if any.

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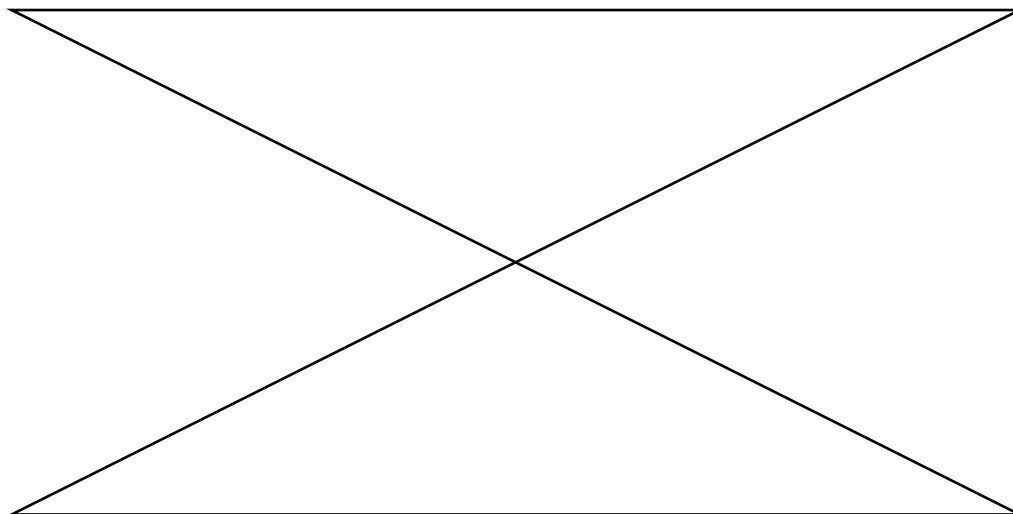
**(ae)** Terminate contract for default, fully or partially including its right for Risk-and-Cost Procurement as per following sub-clause.

**(v) Risk and Cost Procurement.** In addition to termination for default, the Procuring Entity shall be entitled, and it shall be lawful on his part, to procure Goods/ services similar to those terminated, with such terms and conditions and in such manner as it deems fit at the “Risk and Cost” of the contractor. Such ‘Risk and Cost Procurement’ must be contracted within ONE (01) WEEK from the breach of Contract. The Contractor shall be liable for any loss which the Procuring Entity may sustain on that account provided the procurement, or, if there is an agreement to procure, such agreement is made. The Contractor shall not be entitled to any gain on such procurement, and the manner and method of such procurement shall be in the entire discretion of the Procuring Entity. It shall not be necessary for the Procuring Entity to notify the contractor of such procurement. It shall, however, be at the discretion of the Procuring Entity to collect or not the security deposit from the firm/ firms on whom the contract is placed at the risk and cost of the defaulted firm.

**(vi) Limitation of Liability.** Except in cases of criminal negligence or willful misconduct, the aggregate liability of the contractor to the Procuring Entity, whether under the contract, in tort or otherwise, shall not exceed the total Contract Price, provided that this limitation shall not apply to the cost of repairing or replacing defective equipment, or to any obligation of the contractor to indemnify the Procuring Entity concerning IPR infringement.

**18. Integrity Pact (IP):** The pact essentially envisages an agreement between the prospective vendors/bidders and the buyer, committing the persons/officials of both sides, not to resort to any corrupt practices in any aspect/stage of the contract. Only those vendors/bidders, who commit themselves to such a Pact with the buyer, would be considered competent to participate in the bidding process. In other words, entering into this Pact would be a preliminary qualification. The essential ingredients of the Pact include:

- (a) Promise on the part of the Procuring Entity to treat all bidders with equity and reason and not to seek or accept any benefit, which is not legally available;
- (b) Promise on the part of bidders not to offer any benefit to the employees of the Procuring Entity not available legally and also not to commit any offence under Prevention of Corruption Act, 1988 or Indian Penal Code 1860;
- (c) Promise on the part of Bidders not to enter into any undisclosed agreement or understanding with other bidders with respect to prices, specifications, certifications, subsidiary contracts, etc;
- (d) Undertaking (as part of Fall Clause) by the Bidders that they have not and will not sell the same material/ equipment at prices lower than the bid price;
- (e) Integrity Pact lays down the punitive actions for any violation;



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**PART III – SPECIAL CONDITIONS OF CONTRACT (SCC)**

1. The Bidder is required to give confirmation of their acceptance of Special Conditions of the RFP mentioned in succeeding paras which will automatically be considered as part of the Contract concluded with the successful Bidder (i.e. Contractor in the Contract) as selected by the Customer. Failure to do so may result in rejection of Bid submitted by the Bidder. A certificate for compliance of all the Terms and Conditions of this RFP be submitted as per **FORM 2** to this RFP
2. **Option Clause.** The contract shall have an option Clause, wherein the BUYER can exercise an option to procure an additional **FIFTY PERCENT (50%)** of the original contracted quantity in accordance with the same terms & conditions of the present contract. This will be applicable within the currency of contract. It will be entirely the discretion of the BUYER to exercise the option.
3. **Repeat Order Clause.** The contract shall have an option of Repeat Order Clause, wherein the BUYER can exercise an option to procure an additional **TWENTY FIVE PERCENT (25%)** of the original contracted quantity in accordance with the same terms & conditions of the present contract. This will be applicable up to SIX (06) months beyond the completion of contract. It will be entirely the discretion of the BUYER to exercise the option.
4. **Tolerance Clause.** To take care of any change in the requirement during the period starting from issue of RFP till placement of the contract, BUYER reserves the right to **TWENTY FIVE PERCENT (25%)** plus/minus increase or decrease the quantity of the required goods up to that limit without any change in the terms & conditions and prices quoted by the BIDDER/ SERVICE PROVIDER. While awarding the contract, the quantity ordered can be increased or decreased by the BUYER within this tolerance limit.
5. **Fall Clause.** The price charged for the Goods supplied under the contract by the Insurer/Service Provider shall in no event exceed the lowest price at which the Insurer/Service Provider sells the Goods or offers to sell Goods of identical description, to any persons/ organisations including the Procuring Entity or any Department or Undertaking of the Central Government, as the case may be during the currency of the contract. Insurer/Service Provider shall forthwith notify such reduction or sale or offer of sale to the Procuring Entity and the price payable under the contract for the Goods supplied after the date of coming into force or such reduction or sale or offer of sale shall stand correspondingly reduced.
6. **Prices and Payments.**
  - (a) **Charged Prices.** Prices to be charged by the contractor for the supply of Goods and provision of incidental Works/ Services in terms of the contract shall not vary from the corresponding prices quoted by the contractor in its bid or during negotiations, if any, and incorporated in the contract except for any price adjustment authorized in the contract.
  - (b) **Penalties for Overcharging.** If the sub-clause above is violated, unless the contractor had explicitly mentioned this fact in his bid giving reasons for quoting a higher price (s), or makes any mis-statement, it shall be lawful for the Procuring Entity to:-
    - (i) Annul the award and treat it as a misdemeanor as per the contract and take any or all punitive remedies available there under, or
    - (ii) Without annulling the award, take action as per GCC-clause 10.4 to recover the overcharged amount, or treat it as a breach of contract as per GCC-Clause 12.1 and avail any or all remedies there under.
7. **Taxes and Duties.** The contractor shall be entirely responsible for all taxes, duties, fees, levies etc., incurred until delivery of the Goods to the Procuring Entity. Further instruction, if any, shall be as provided in the contract. If applicable under relevant tax laws and rules, the Procuring Entity shall deduct from all payments and deposit required taxes to respective authorities on account of GST Reverse Charge Mechanism; Tax Deducted at Source (TDS), and Tax Collected at Source (TCS) relating to Income Tax, labour cess, royalty etc.
8. **Payment of GST Under the Contract.** The payment of GST and GST Cess to the contractor shall be made only on the latter submitting a GST compliant Bill/ invoice indicating the appropriate HSN code and applicable GST rate thereon duly supported with documentary evidence as per the provision of relevant GST Act and the Rules made there under. The delivery shall be shown being

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made in the name, location/ state, and GSTIN of the consignee only; the location of the procurement office of the procuring entity has no bearing on the invoicing.

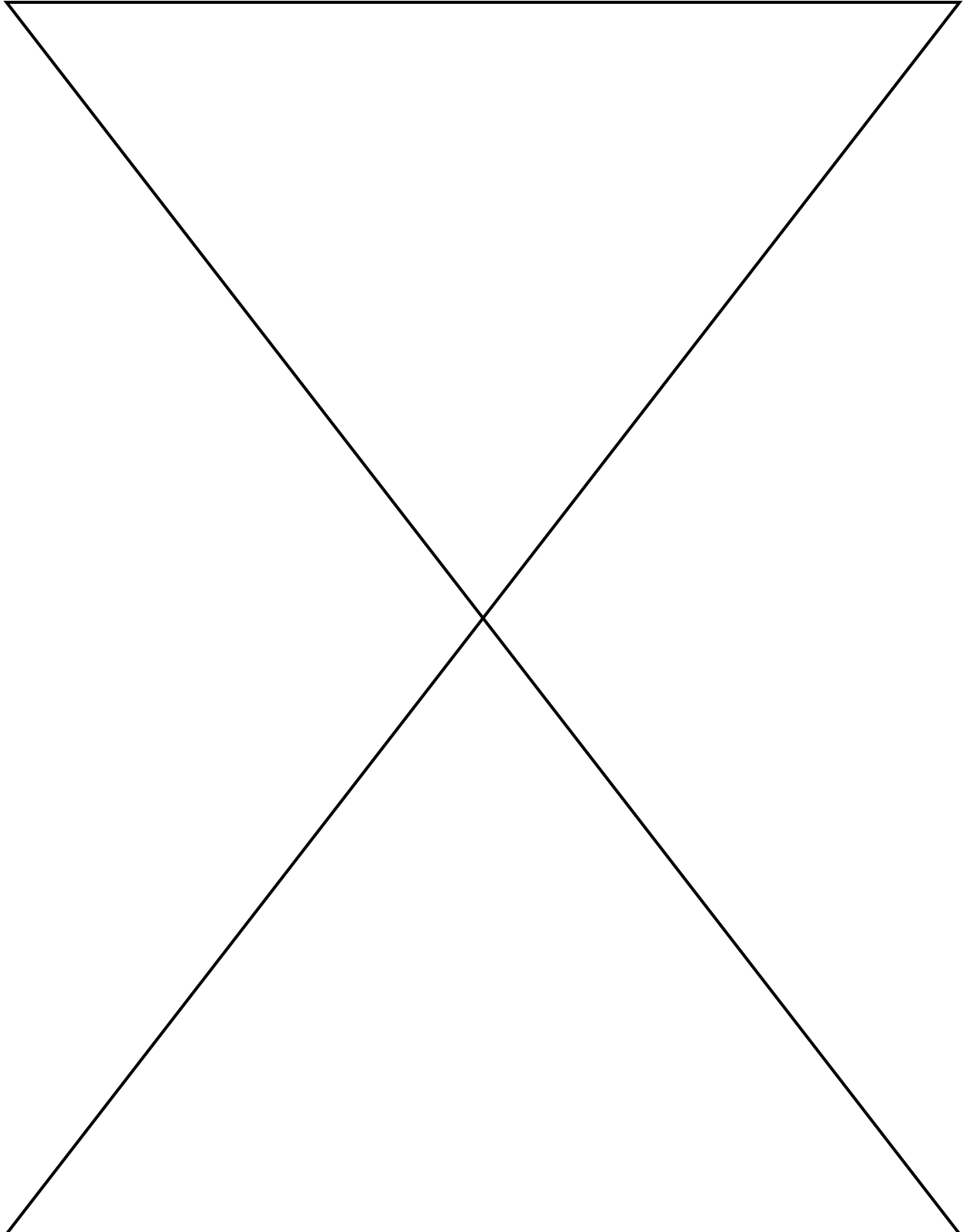
- (a) The supply of Goods or services or both, if imported into India, shall be considered as supply under inter-state commerce/ trade and shall attract integrated tax (IGST). The IGST rate and GST cess shall be applicable on the 'Custom Assessable Value' plus the 'Basic Customs duty applicable thereon'.
- (b) While claiming reimbursement of duties, taxes etc. (like GST) from the Procuring Entity, as and if permitted under the contract, the contractor shall also certify that in case it gets any refund out of such taxes and duties from the concerned authorities at a later date, it (the contractor) shall refund to the Procuring Entity, the Procuring Entity's share out of such refund received by the contractor. The Contractor shall also refund the appropriate amount to the Procuring Entity immediately on receiving the same from the concerned authorities.
- (c) All necessary adjustment vouchers such as Credit Notes/ Debit Notes for any short/ excess supplies or revision in prices or any other reason under the contract shall be submitted to the Procuring Entity in compliance with GST provisions.
- (d) Liquidated damages or any other recoveries should be shown as deductions on the invoice, and GST shall be applicable only on the net balance payment due.
- (e) GST shall be paid as per the rate at which it is liable to be assessed or has been assessed provided the transaction of the sale is legally liable to such taxes and is payable as per the terms of the contract subject to the following conditions:-
  - (i) The Procuring Entity shall not pay a higher GST rate if leviable due to any misclassification of HSN number or incorrect GST rate incorporated in the contract due to contractor's fault. Wherever the contractor invoices the Goods at GST rate or HSN number, which is different from that incorporated in the contract, payment shall be made as per GST rate, which is lower of the GST rates incorporated in the contract or billed.
  - (ii) However, the Procuring Entity shall not be responsible for the contractor's tax payment or duty under a misapprehension of the law.
  - (iii) Bidder is informed that he shall be required to adjust his basic price to the extent required by a higher tax rate billed as per invoice to match the all-inclusive price mentioned in the contract.
  - (iv) In case of profiteering by the contractor relating to GST tax, the Procuring Entity shall treat it as a violation of the Code of Integrity in the contract and avail any or all punitive actions thereunder, in addition to recovery and action by the GST authorities under the Act.
  - (v) The contractor should issue Receipt vouchers immediately on receipt of all types of payments along with tax invoices after adjusting advance payments, if any, as per Contractual terms and GST Provisions.
  - (vi) Liquidated damages or any other recoveries should be shown as deductions on the invoice, and GST shall be applicable only on the net balance payment due.

**9. Terms and Mode of Payment.** The payments shall be made in the manner as per Procuring Entity's payment procedures. The Contractor shall give his consent in a mandate form for receipt of payment through NEFT.

**10. General Condition for Payment.** Payments shall only be made in Indian Rupees. The contractor shall send its claim for payment in writing as per GST compliant Invoice and documents, when contractually due, along with relevant documents etc., as stipulated in Contract and a manner as also specified therein. While claiming payment, the contractor is also to certify in the bill that the payment being claimed is strictly in terms of the contract and all the obligations on the part of the contractor for claiming that payment has been fulfilled as required under the contract.

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- 11. Payment Methodology.** The Company/ Agency/ Firm/ Service Provider will submit the bills in duplicate by SEVENTH (7<sup>th</sup>) DAY of every month in respect of claim for the preceding month with actual services certified by the Procuring Entity.
- 12. Advance Payment.** NO Advance payments will be made.
- 13. Paying Authority.** The processing of the bills of successful bidder will be made by the Accounts Department of IIMC.



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**SECTION IV**

**SCHEDULE OF REQUIREMENT/ SCOPE OF WORK (SOR/SOW)**

- (a) Publication of Advertisement in the Newspapers in connection with COMMON ADMISSION TEST (CAT) - 2024 as per the following details.

<b>Sr. No.</b>	<b>Matter to be published</b>	Art work in all languages for all the newspapers as mentioned in the <b>SCOPE of WORK</b> should be submitted within SEVEN (7) DAYS from the date of issuance of WORK ORDER.
(i)	Size of Advertisement	16 cm x 12 cm (Black and White)
(ii)	Page of Advertisement	Preferably page 1-3 (Prior approval from the user department needs to be obtained for not advertising the same in either of the page from page 1 to page 3.)
(iii)	Date of publication	<b>28 July 2024 (Sunday)</b> (All the newspapers as mentioned in the <b>SCOPE OF WORK</b> except Employment News.) <b>03 August 2024 (Saturday)</b> (Employment News only in Hindi, Urdu & English)
(iv)	Language of Advertisement:	For English & Regional newspapers advertisement will be in English language; Hindi newspapers advertisement will be in Hindi language; & Employment News advertisement will be in English, Hindi and Urdu languages
(v)	Name of newspaper/ publication & editions	As Tabulated below

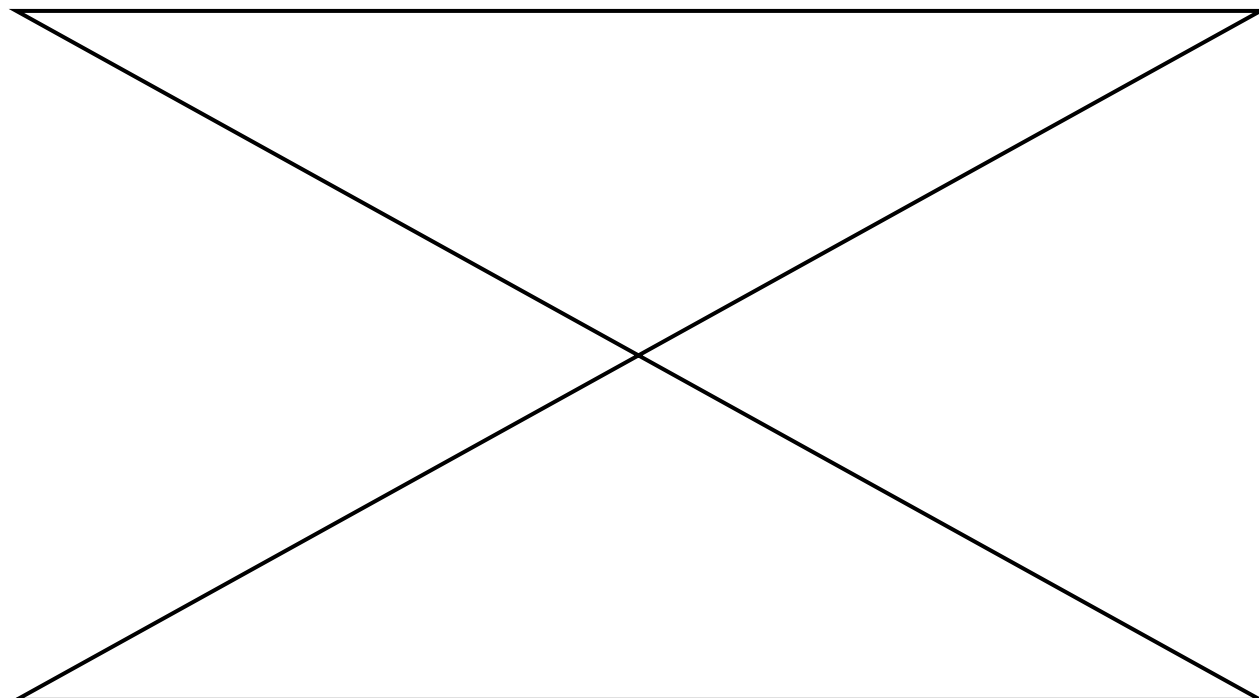
<b>Sr. No.</b>	<b>Publication</b>	<b>Editions (including all up-country editions)</b>
1	Arunachal Times	Itanagar
2	Assam Tribune	Guwahati
3	Dainik Bhaskar + Dainik Bhaskar 2 Group	All Editions
4	Dainik Jagran	All Editions
5	Deccan Chronicle	All Editions
6	Deccan Herald	Karnataka
7	Eenadu	All Editions
8	Employment News (Hindi + English +Urdu)	All Editions
9	Hindustan Times	Delhi, Chandigarh, Lucknow & Patna
10	Malayala Manorama	Trivandrum, Kottayam, Kochi, Alapuzha, Kollam, Pathanamthitta
11	Mathrubhumi	Kozhikode, Thrissur, Malappuram, Palakkad, Kannur
12	Nagaland Post	Kohima



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13	Navbharat Times	Delhi Editions
14	New Indian Express + Dinamani	All Editions
15	Prabhat Khabar	All Editions
16	Shillong Times	Shillong
17	The Aaj	All Editions
18	The Hindu	All Editions
19	The Hitavada	Nagpur
20	The Indian Express	All Editions
21	The Telegraph + Ananda Bazar Patrika	All Editions
22	The Tribune	Chandigarh
23	Times of India	All Editions including Dadra and Nagar Haveli & Daman and Diu
24	Amar Ujala	All Editions
25	Rajasthan Patrika	All Editions
26	Hindustan	All Editions
27	Udayavani	Itanagar
28	The Sangai Express	Guwahati
29	Vanglaini	All Editions
30	Dainik Sambad	All Editions
31	Sikkim Express	All Editions
32	Ladakh Today	Karnataka
33	Lakshadweep Times	All Editions
34	Andaman Express (Hindi)	All Editions
35	Andaman Sheekha (English)	Delhi, Chandigarh, Lucknow & Patna

**Note:** The Institute reserves the right to delete one or more or all publications for advertisement.



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**SECTION-V**

**ELIGIBILITY CRITERIA OF BIDDERS**

1. Bidder should have the following minimum eligibility criteria:-

<b>Sr. No</b>	<b>Description of Criteria</b>	<b>Documentary Evidence Required as Proof</b>
<b>(a)</b>	The Company/Firm/Agency should have valid PAN Card	Copy of PAN Card
<b>(b)</b>	The Company/Firm/Agency Should have valid Trade License	Copy of Trade License
<b>(c)</b>	The Company/Firm/Agency should have valid GST Certificate	Copy of GST Certificate
<b>(d)</b>	The advertising agency should have accreditation of Indian Newspaper Society (INS) for Press Advertisement	Relevant Valid current document needs to be submitted
<b>(e)</b>	The Company/Firm/Agency should have at least three years' experience in successfully providing similar services to Government organizations/ Autonomous Bodies of Central or State Government/ Public Sector Undertakings	Copies of Work Order along with the Work Completion certificate against the work orders.
<b>(f)</b>	The Company/Firm/Agency shall have at least THREE (03) years' experience in successfully providing similar services to any Government (Central/ State) organization, Autonomous Bodies, Public Sector Undertaking during last THREE (03) Financial Years with effect from 01 April 2020 to 31 March 2023. Company/Firm/Agency must provide ONE work order related to similar services for the said period, wherein the value of ONE work order should not be less than 25 Lakh. The bidder must also provide Work Completion Certificate duly signed by the Procuring Agency for the Work Order.	Copies of relevant Work Orders with Work Completion Certificates
<b>(g)</b>	The Company/Firm/Agency shall have average annual turnover of at least Rs.3 Crore (Rupees Three Crore only) for the last three years (2020-21, 2021-22 and 2022-23)	Copies of audited balance sheets duly certified by Chartered Accountant or Statutory Auditor
<b>(h)</b>	The Company/Firm/Agency should not have been debarred/ blacklisted by any organization	Self-certified certificate
<b>(i)</b>	The Company /Firm/Agency must obtain solvency certificate from any scheduled commercial bank, or any Nationalized Bank, indicating that the Company/Firm/Agency is worth of Rs.3.00 Crore (Rupees Three Crore only) minimum and has enough financial resources to publish the advertisement.	Solvency Certificate from any scheduled commercial bank or Nationalized Bank.

2. Bidders are advised to upload/ attach only relevant and valid documents. Uploading/ attaching unsolicited documents/ certificates may lead to rejection of bid.

**SECTION VI**

**EVALUATION CRITERIA OF BID**

1. **Evaluation Criteria.**

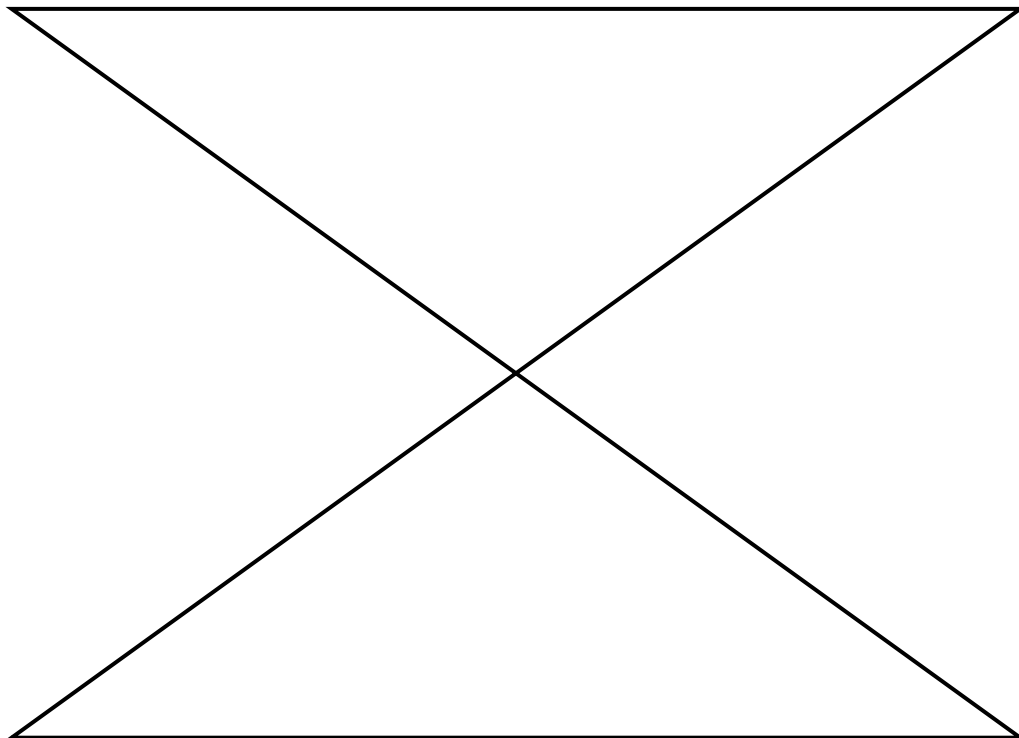
- (a) Technical Bid will be evaluated first as per eligibility criteria of bidders. Financial Bid in respect of those Bidders will ONLY be opened who will have declared as QUALIFIED in Technical Bid Evaluation.
- (b) The Bidders are required to spell out the rates of GST etc. in unambiguous terms only while submission of bills at the time of delivery. If a Bidder is exempted from payment of GST duty up to any value of supplies from them, they should clearly state that no excise duty will be charged by them up to the limit of exemption which they may have. If any concession is available in regard to rate/quantum of GST, it should be brought out clearly. No GST should be included while submission of commercial bids.
- (c) If there is a discrepancy between the unit price and the total price that is obtained by multiplying the unit price and quantity, the unit price will prevail and the total price will be corrected. If there is a discrepancy between words and figures, the amount in words will prevail for calculation of price.
- (d) The Lowest Acceptable Bid will be considered further for placement of Contract/ Supply Order after complete clarification and price negotiations as decided by the BUYER. The BUYER also reserves the right to do Apportionment of Quantity, if it is convinced that Lowest Bidder is not in a position to supply full quantity in stipulated time.

2. **Price Bid Format.** Unless otherwise mentioned in this RFP, the Price Bid Format is as per BOQ (Bill of Quantities).

Note 1: Incompletely filled form will be rejected out rightly.

Note 2: Vendors are requested to carry out calculations in commercial bid form carefully. The IIMC reserves the right to amend/correct any wrongly calculated totals.

Note 3: **It is mandatory to fill the cost of each and every item in price bid format. If the rates of any item remain unfilled then the price bid may be rejected or assumed as inability to supply the said good(s)/ services.**



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**FORM-1**

**BIDDER'S INFORMATION**

SL No.	Particulars	Yes/No	Details
1.	Name of the Service Provider		
2.	Registered Address		
3.	Branch/Head Office Address at Kolkata (if any)		
4.	Name of the Authorized Signatory		
5.	Trade License No		
6.	Shop/Establishment Registration No		
7.	PAN Details		
8.	GST Registration No		
9.	The advertising agency should have accreditation of Indian Newspaper Society (INS) for Press Advertisement		
10.	Name of Proprietor		
11.	Contact number of proprietor		
12.	E-mail ID of proprietor in which all communication will be sent		
13.	Name of one point contact person regarding Bid clarification		
14.	Contact number of one point contact person regarding Bid Clarification		
15.	E-mail ID of one point contact person regarding Bid Clarification		

**Certificate to be Submitted by Bidder.** A certificate to be submitted by the bidder on the Letter Head of their Firm/Company as under:-

**“This is to certify that \_\_\_\_\_ is my official mobile number and \_\_\_\_\_ is my official e-mail id. Any communication done by the buyer on these above said mobile number /e-mail through buyer official mobile/e-mail will be treated as an official communication. Buyer reserves the rights to produce these communications during legal proceedings as a form of legal communication from buyer”.**

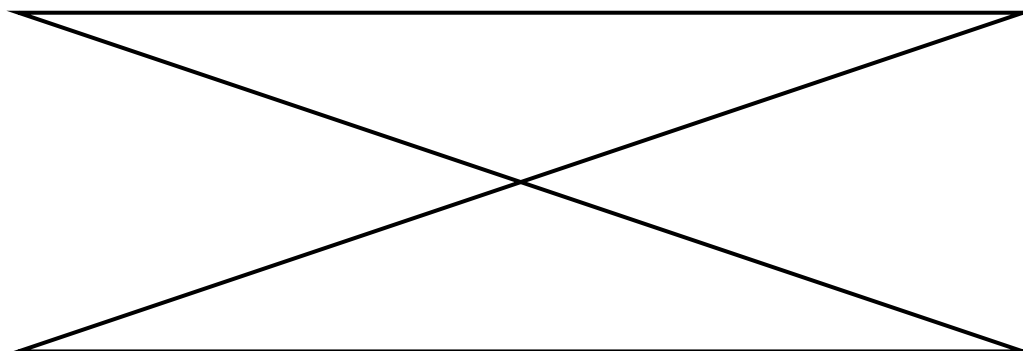
(Signature with date)

.....

(Name and designation)

Duly authorized to sign bid for and on behalf of

[Name & address of Bidder and seal of company]



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**FORM-2**

**TERMS AND CONDITIONS - COMPLIANCE**

(To be submitted as part of Technical bid on Company Letter-head)

Bidder’s Name and Complete Address \_\_\_\_\_

Tender Document No. \_\_\_\_\_;

Tender Title: \_\_\_\_\_

*Note to Bidders: Fill up this Form regarding Terms and Conditions in the Tender Document, maintaining the same numbering and structure. Add additional details not covered elsewhere in your bid in this regard.*

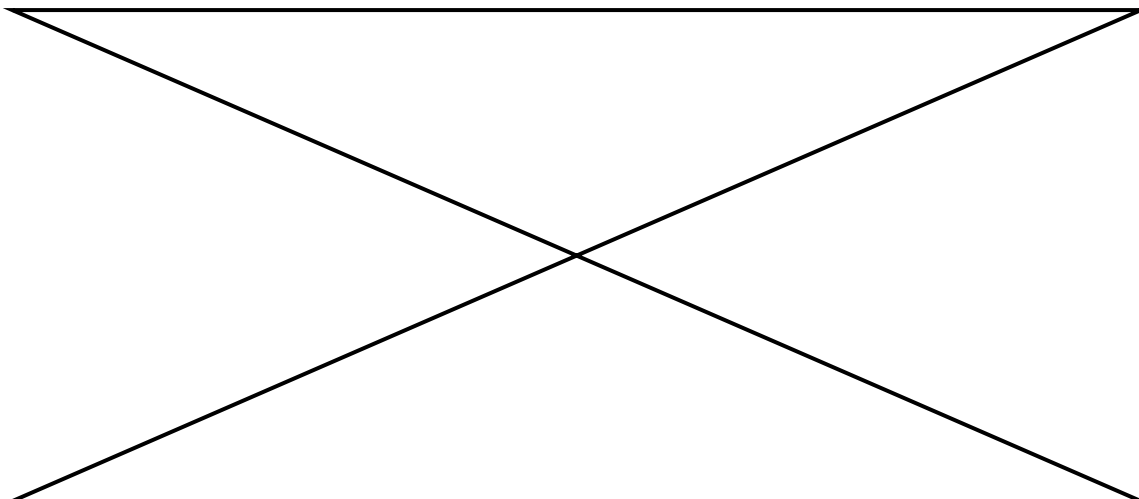
Sl. No.	Ref of Tender Document Section, Clause		Subject	Confirmation/ Deviation/ Exception/ reservation	Justification/ Reason
	Section/Para	Clause/ Sub-Clause/Sub Para			

We shall comply with, abide by, and accept without variation, deviation, or reservation all terms and conditions of the Tender Document (RFP), except those mentioned above. If mentioned elsewhere in our bid, contrary terms and conditions shall not be recognised and shall be null and void.

.....  
 (Signature with date)

.....  
 (Name and designation)  
 Duly authorized to sign bid for and on behalf of

.....  
 .....  
 [name & address of Bidder and seal of company]  
 DA: If any, at the option of the Bidder.



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**FORM-3**

**BANK GUARANTEE FORMAT FOR PERFORMANCE BANK GUARANTEE**

To  
The Director  
Indian Institute of Management Calcutta  
Diamond Harbour Road, Joka  
Kolkata – 700104, West Bengal

Whereas..... (Name and Address of the Contractor) (hereinafter called “the contractor”) has undertaken, in pursuance of contract no ..... date..... to delivery ..... (description of Services) (hereinafter called “the contract”).

And Whereas you have stipulated it in the said contract that the contractor shall furnish you with a bank guarantee by a Commercial bank for the sum specified therein as security for compliance with its obligations as per the contract;

And Whereas we have agreed to give the contractor such a bank guarantee.

Now Therefore we hereby affirm that we are guarantors and responsible to you, on behalf of the contractor, up to a total of .....(amount of the guarantee in words and figures), and we undertake to pay you, upon your first written demand declaring the contractor to be in default under the contract and without cavil or argument, any sum or sums within the limits of (amount of guarantee) as aforesaid, without your needing to prove or to show grounds or reasons for your demand or the sum specified therein.

We hereby waive the necessity of your demanding the debt from the contractor before presenting us with demand.

We further agree that no change or addition to or other modification of the terms of the contract to be performed there under or of any of the contract documents which may be made between you and the contractor shall in any way release us from any liability under this guarantee, and we hereby waive notice of any such change, addition, or modification.

This guarantee shall be valid until the .....day of .....20.....

Our.....branch at.....\*(Name & Address of the .....\*(branch) is liable to pay the guaranteed amount depending on the filing of a claim and any part thereof under this Bank Guarantee only and only if you serve upon us at our .....\* branch a written claim or demand and received by us at our .....\* branch on or before Dt..... otherwise, the bank shall be discharged of all liabilities under this guarantee after that.

(Signature of the authorized officer of the Bank)

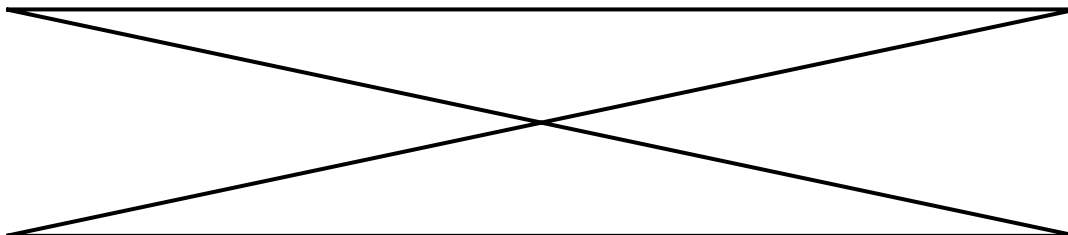
.....  
.....

Name and designation of the officer

.....

Seal, name & address of the Bank and address of Branch

\*Preferably at the headquarters of the authority competent to sanction the expenditure for procurement of goods/ service or at the concerned district headquarters or the state headquarters.



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**FORM - 4**

**BID SECURITY DECLARATION CERTIFICATE  
(AS PER APPLICABILITY)**

*To be submitted as part of Technical bid, along with supporting documents, if any. A Bid Securing Declaration In lieu of bid security in the following format. Bidders exempted from submission of bid security are also required to submit this ON COMPANY LETTER HEAD*

Bidder's Name & Address \_\_\_\_\_

Bidder's Reference No. \_\_\_\_\_

Date : \_\_\_\_\_

To  
The Director,  
Indian Institute of Management Calcutta Diamond Harbour Road, Joka  
Kolkata – 700 104  
Reference: Tender Document No. \_\_\_\_\_  
Tender Title: \_\_\_\_\_

Sir/ Madam

We, the undersigned, solemnly declare that:

1. We understand that according to the conditions of this Tender Document, the bid must be supported by a Bid Securing Declaration in lieu of Bid Security. We unconditionally accept the conditions of this Bid Securing Declaration. We understand that we shall stand automatically suspended from being eligible for bidding in any tender in Procuring Organization for 2 years from the date of opening of this bid if we breach our obligation(s) under the tender conditions if we:-

(a) Withdraw/ amend/ impair/ derogate, in any respect, from our bid, within the bid validity; OR being notified within the bid validity of the acceptance of our bid by the Procuring Entity.

(b) Refused to or failed to produce the original documents for scrutiny or the required Performance Security within the stipulated time under the conditions of the Tender Document (where applicable).

(c) Fail or refuse to sign the contract.

2. We know that this bid-Securing Declaration shall expire if the contract is not awarded to us, upon:

(a) Receipt by us of your notification.

(b) Of cancellation of the entire tender process or rejection of all bids or

(c) Of the name of the successful bidder or

(d) Forty-five days after the expiration of the bid validity or any extension to it.

(Signature with date)

.....

(Name and Designation)

Duly authorized to sign bid for and on behalf of.....

[Name & Address of Bidder and seal of company]

Dated on ..... day of [insert date of signing]

Place... [insert place of signing]

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**FORM 5  
 PERFORMANCE STATEMENT**

**STATEMENT OF SUPPLIES DURING LAST FIVE YEARS AND OUTSTANDING CURRENT ORDERS**  
 (To be submitted as part of Technical bid on Company Letter-head)

Tender Document No. Tend No. \_\_\_\_\_;

Tender Title : \_\_\_\_\_;

Bidder's Reference No. \_\_\_\_\_

Date.....

*Note to Bidders: Fill up this Form your past performance highlighting their qualification to supply relevant Goods. Statements and Documents to the Performance Statement may be mentioned/ attached here. The list below is indicative only. You may attach more documents as required to showcase your past performance. Add additional details not covered elsewhere in your bid in this regard.*

Order issued by	Order No. & Date	Qty ordered	Quantity supplied	Price at which supplied	The total value of the order	Status as on date----

.....  
 (Signature with date)

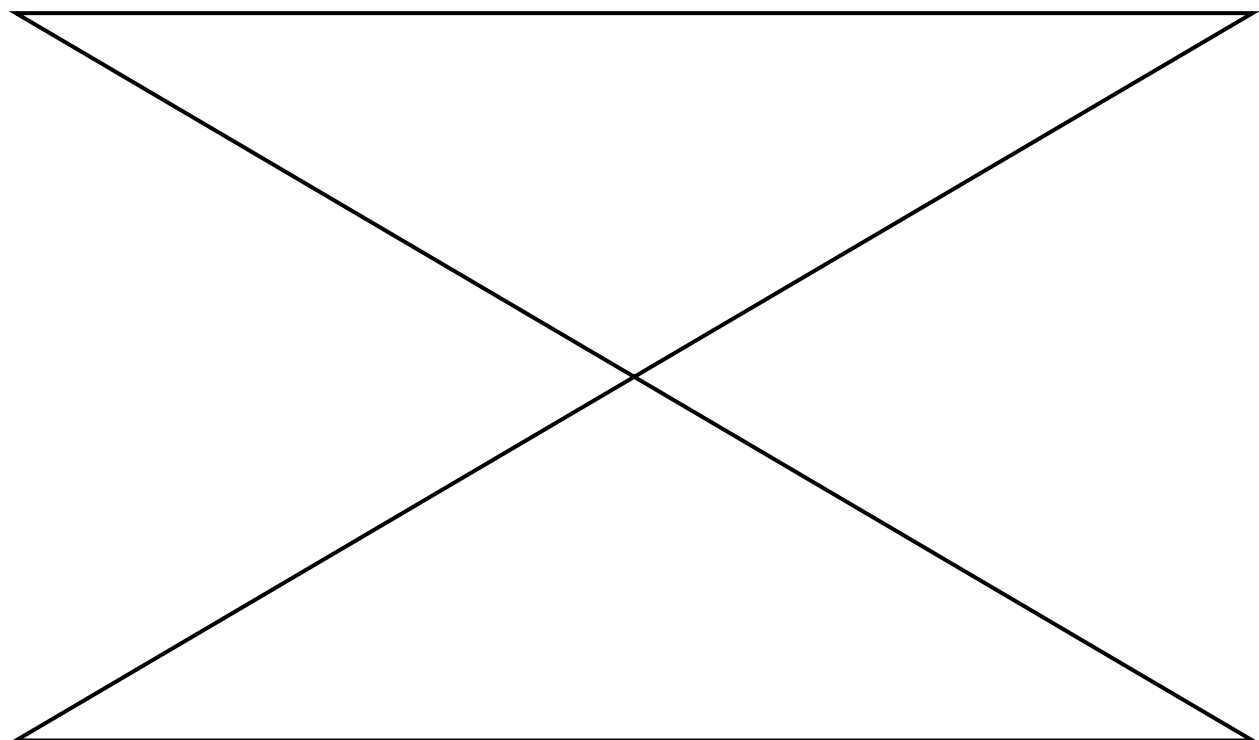
.....  
 (Name and designation)

Duly authorized to sign bid for and on behalf of

.....  
 .....

[name & address of Bidder and seal of company]

DA: Performance records/ contracts





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**FORM 6**

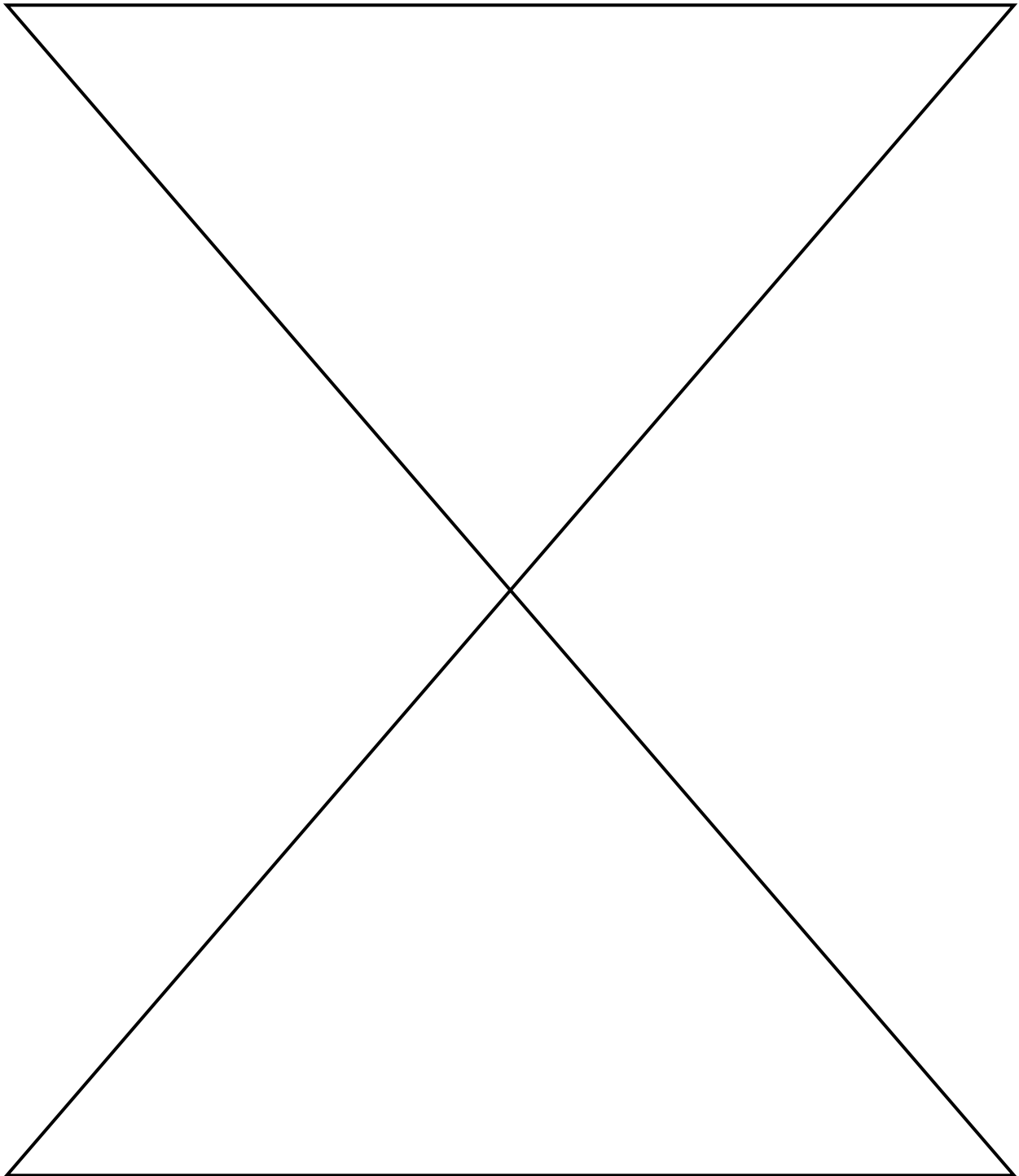
**PRICE BID FORMAT**

<b>Sr. No.</b>	<b>Publication</b>	<b>Editions</b>	<b>Rate Rs.</b>
1	Arunachal Times	Itanagar	
2	Assam Tribune	Guwahati	
3	Dainik Bhaskar + Dainik Bhaskar 2 Group	All Editions	
4	Dainik Jagran	All Editions	
5	Deccan Chronicle	All Editions	
6	Deccan Herald	Karnataka	
7	Eenadu	All Editions	
8	Employment News (Hindi + English +Urdu)	All Editions	
9	Hindustan Times	Delhi, Chandigarh, Lucknow & Patna	
10	Malayala Manorama	Trivandrum, Kottayam, Kochi, Alapuzha, Kollam, Pathanamthitta	
11	Mathrubhumi	Kozhikode, Thrissur, Malappuram, Palakkad, Kannur	
12	Nagaland Post	Kohima	
13	Navbharat Times	Delhi Editions	
14	New Indian Express + Dinamani	All Editions	
15	Prabhat Khabar	All Editions	
16	Shillong Times	Shillong	
17	The Aaj	All Editions	
18	The Hindu	All Editions	
19	The Hitavada	Nagpur	
20	The Indian Express	All Editions	
21	The Telegraph + Ananda Bazar Patrika	All Editions	
22	The Tribune	Chandigarh	
23	Times of India	All Editions including Dadra and Nagar Haveli & Daman and Diu	
24	Amar Ujala	All Editions	
25	Rajasthan Patrika	All Editions	
26	Hindustan	All Editions	
27	Udayavani	Itanagar	
28	The Sangai Express	Guwahati	
29	Vanglaini	All Editions	
30	Dainik Sambad	All Editions	
31	Sikkim Express	All Editions	
32	Ladakh Today	Karnataka	
33	Lakshadweep Times	All Editions	
34	Andaman Express (Hindi)	All Editions	
35	Andaman Sheekha (English)	Delhi, Chandigarh, Lucknow & Patna	
<b>Total</b>			

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**Note:-**

- (a) **LOWEST** bid value among the technically qualified bidder will be selected as **L1 BIDDER**.
- (b) This Price Bid Format is just indicative in nature and Bidder should **NOT** quote their Financial Quote in this Page.
- (c) Bidder should quote their Financial Quote in BOQ in CPP Portal ONLY.
- (d) IIMC will **NOT** be responsible for any type of LEAKING/ disclosure OF FINANCIAL BID.
- (e) Any representation with regards to Evaluation criteria at later stage will **NOT** be entertained.



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**FORM 7**  
**INTEGRITY PACT**

(To be signed on Plain Paper)  
(To be submitted as part of Technical bid)

**INTEGRITY PACT FOR TENDER DOCUMENT NO \_\_\_\_\_ TENDER TITLE \_\_\_\_\_**

This Agreement (hereinafter called the Integrity Pact) is made on \_\_\_\_ day of the month of \_\_\_\_202\_\_ at \_\_\_\_\_, India.

**BETWEEN**

Procuring Organisation, ----- through Head of the Procuring Organisation, for and on behalf of President of India (hereinafter called the "The Principal", which expression shall mean and include unless the context otherwise requires, his successors in office and assigns) of the First Part

AND

M/ s. \_\_\_\_\_ (hereinafter called the "The Bidder/ Contractor" which expression shall mean and include, unless the context otherwise requires, his successors and permitted assigns) of the Second Part.

**PREAMBLE**

'The Principal' intends to award, under laid down organizational procedures, contract/ s for \_\_\_\_\_, 'The Principal' values full compliance with all relevant laws of the land, rules, regulations, economic use of resources and of fairness/ transparency in its relations with its Bidder(s) and/ or Contractor(s).

In order to achieve these goals, the Principal shall appoint Independent External Monitors (IEMs) who shall monitor the tender process and the execution of the contract for compliance with the principles mentioned above.

**Section 1 - Commitments of the 'The Principal'**

1) 'The Principal' commits itself to take all measures necessary to prevent corruption and to observe the following principles: -

No employee of the Principal, personally or through family members, shall in connection with the tender for, or the execution of a contract, demand, take a promise for or accept, for self or third person, any material or immaterial benefit which the person is not legally entitled to.

The Principal shall, during the tender process, treat all Bidder(s) with equity and reason. The Principal shall in particular, before and during the tender process, provide to all Bidder(s) the same information and shall not provide to any Bidder(s) confidential/ additional information through which the Bidder(s) could obtain an advantage in relation to the tender process or the contract execution.

The Principal shall exclude from the process all known prejudiced persons.

2) If the Principal obtains information on the conduct of any of its employees, which is a criminal offence under the IPC/ PC Act, or if there be a substantive suspicion in this regard, the Principal shall inform the Chief Vigilance Officer and, in addition, can initiate disciplinary actions.

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**Section 2 - Commitments of the 'Bidder/ Contractor'**

3) The 'Bidder/ Contractor' commit themselves to take all measures necessary to prevent corruption. The 'Bidder/ Contractor' commit themselves to observe the following principles during participation in the tender process and during the contract execution.

a. The 'Bidder/ Contractor' shall not, directly or through any other person or firm, offer, promise, or give to any of the Principal's employees involved in the tender process or the execution of the contract or to any third person any material or other benefit which he is not legally entitled to, in order to obtain in exchange any advantage of any kind whatsoever during the tender process or during the execution of the contract.

b. The 'Bidder/ Contractor' shall not enter with other Bidders into any undisclosed agreement or understanding, whether formal or informal. This applies in particular to prices, specifications, certifications, subsidiary contracts, submission or non-submission of bids or any other actions to restrict competitiveness or to introduce cartelization in the tender process.

c. The 'Bidder/ Contractor' shall not commit any offence under the relevant IPC/ PC Act; further, the 'Bidder/ Contractor' shall not use improperly, for purposes of competition or personal gain, or pass on to others, any information or document provided by the Principal as part of the business relationship, regarding plans, technical proposals, and business details, including information contained or transmitted electronically.

d. The 'Bidder/ Contractor' of foreign origin shall disclose the name and address of the Agents/ representatives in India if any. Similarly, the Bidder/ Contractors of Indian Nationality shall furnish the name and address of the foreign principals, if any. Further details as mentioned in the "Guidelines on Indian Agents of Foreign Suppliers" shall be disclosed by the Bidder/ Contractor. Further, as mentioned in the Guidelines, all the payments made to the Indian agent/ representative have to be in Indian Rupees only. Copy of the "Guidelines on Indian Agents of Foreign Suppliers" is placed in Appendix to this agreement.

e. The 'Bidder/ Contractor' shall, when presenting their bid, disclose any and all payments made, is committed to, or intends to make to agents, brokers, or any other intermediaries in connection with the award of the contract.

f. Bidder/ Contractor who have signed the Integrity Pact shall not approach the Courts while representing the matter to IEMs and shall wait for their decision in the matter.

4) The 'Bidder/ Contractor' shall not instigate third persons to commit offences outlined above or be an accessory to such offences.

**Section 3 - Disqualification from tender process and exclusion from future contracts**

If the 'Bidder/ Contractor', before award or during execution, has committed a transgression through a violation of Section 2, above or in any other form such as to put their reliability or credibility in question, the Principal is entitled to disqualify the 'Bidder/ Contractor' from the tender process or take action as per the procedure mentioned in the "Guidelines on Banning of business dealings".

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**Section 4 - Compensation for Damages**

- 5) If the Principal has disqualified the 'Bidder/ Contractor' from the tender process prior to the award according to Section 3, the Principal is entitled to demand and recover from 'Bidder/ Contractor' the damages equivalent to Earnest Money Deposit/ Bid Security.
- 6) If the Principal has terminated the contract according to Section 3, or if the Principal is entitled to terminate the contract according to Section 3, the Principal shall be entitled to demand and recover from the contractor liquidated damages of the contract value or the amount equivalent to Performance Bank Guarantee.

**Section 5 - Previous transgression**

- 7) Bidder declares that no previous transgressions occurred in the last three years with any other Company in any country conforming to the anti-corruption approach or with any Public Sector Enterprise in India that could justify his exclusion from the tender process.
- 8) If Bidder makes an incorrect statement on this subject, he can be disqualified from the tender process, or action can be taken as per the procedure mentioned in "Guidelines on Banning of business dealings".

**Section 6 - Equal treatment of all Bidders/ Contractors/ Subcontractors**

- 9) In the case of Sub-contracting, the Principal Contractor shall take responsibility for the adoption of the Integrity Pact by the Sub-contractor.
- 10) The Principal shall enter into agreements with identical conditions as this one with all Bidders and Contractors.
- 11) The Principal shall disqualify from the tender process all bidders who do not sign this Pact or violate its provisions.

**Section 7 - Criminal charges against violating Bidder(s)/ Contractor(s)/ Subcontractor(s)**

If the Principal obtains knowledge of the conduct of a Bidder, Contractor or Subcontractor, or of an employee or a representative or an associate of a Bidder, Contractor or Subcontractor which constitutes corruption, or if the Principal has substantive suspicion in this regard, the Principal shall inform the same to the Chief Vigilance Officer.

**Section 8 - Independent External Monitor**

- 12) The Principal appoints a competent and credible Independent External Monitor for this Pact after approval by Central Vigilance Commission. The task of the Monitor is to review independently and objectively whether and to what extent the parties comply with the obligations under this agreement.
- 13) The Monitor is not subject to instructions by the representatives of the parties and performs his functions neutrally and independently. The Monitor would have access to all Contract documents whenever required. It shall be obligatory for him/ her to treat the information and documents of the Bidders/ Contractors as confidential. He/ she reports to the Head of the Procuring Organisation.
- 14) The Bidder(s)/ Contractor(s) accepts that the Monitor has the right to access without restriction to all Project documentation of the Principal, including that provided by the contractor. The Contractor shall also grant the Monitor, upon his request and demonstration of a valid interest, unrestricted and unconditional access to their project documentation. The same is applicable to Sub-contractors.

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15) The Monitor is under contractual obligation to treat the information and documents of the Bidder/ Contractor(s)/ Sub-contractor(s) with confidentiality. The Monitor has also signed declarations on 'Non-Disclosure of Confidential Information and of 'Absence of Conflict of Interest'. In case of any conflict of interest arising at a later date, the IEM shall inform the Head of the Procuring Organisation and recues himself/ herself from that case.

16) The Principal shall provide to the Monitor sufficient information about all meetings among the parties related to the Project provided such meetings could have an impact on the contractual relations between the Principal and the contractor. The parties offer the Monitor the option to participate in such meetings.

17) As soon as the Monitor notices, or believes to have noticed, a violation of this agreement, he shall so inform the Management of the Principal and request the Management to discontinue or take corrective action or to take other relevant action. The monitor can, in this regard, submit non-binding recommendations. Beyond this, the Monitor has no right to demand from the parties that they act in a specific manner, refrain from action, or tolerate action.

18) The Monitor shall submit a written report to the Head of the Procuring Organisation within 8 to 10 weeks from the date of reference or intimation to him by the Principal and, should the occasion arise, submit proposals for correcting problematic situations.

19) If the Monitor has reported to the Head of the Procuring Organisation, a substantiated suspicion of an offence under relevant IPC/ PC Act, and Head of the Procuring Organisation has not, within the reasonable time, taken visible action to proceed against such offence or reported it to the Chief Vigilance Officer, the Monitor may also transmit this information directly to the Central Vigilance Commissioner.

20) The word 'Monitor' would include both singular and plural.

**Section 9 - Pact Duration**

This Pact begins when both parties have legally signed it. It expires for the contractor 12 months after the last payment under the contract and for all other Bidders 6 months after the contract has been awarded. Any violation of the same would entail disqualification of the bidders and exclusion from future business dealings.

If any claim is made/ lodged during this time, the same shall be binding and continue to be valid despite the lapse of this pact as specified above unless it is discharged/ determined by the Head of the Procuring Organisation.

**Section 10 - Other provisions**

21) This agreement is subject to Indian Law. The place of performance and jurisdiction is the Registered Office of the Principal, i.e., New Delhi.

22) Changes and supplements, as well as termination notices, need to be made in writing. Side agreements have not been made.

23) If the contractor is a partnership or a consortium, this agreement must be signed by all partners or consortium members.

24) Should one or several provisions of this agreement turn out to be invalid, the remainder of this agreement remains valid. In this case, the parties shall strive to come to an agreement with their original intentions.

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- 25) Issues like Warranty/ Guarantee etc. shall be outside the purview of IEMs.
- 26) In the event of any contradiction between the Integrity Pact and its Appendix, the Clause in the Integrity Pact shall prevail.
- 27) For and on behalf of the Principal

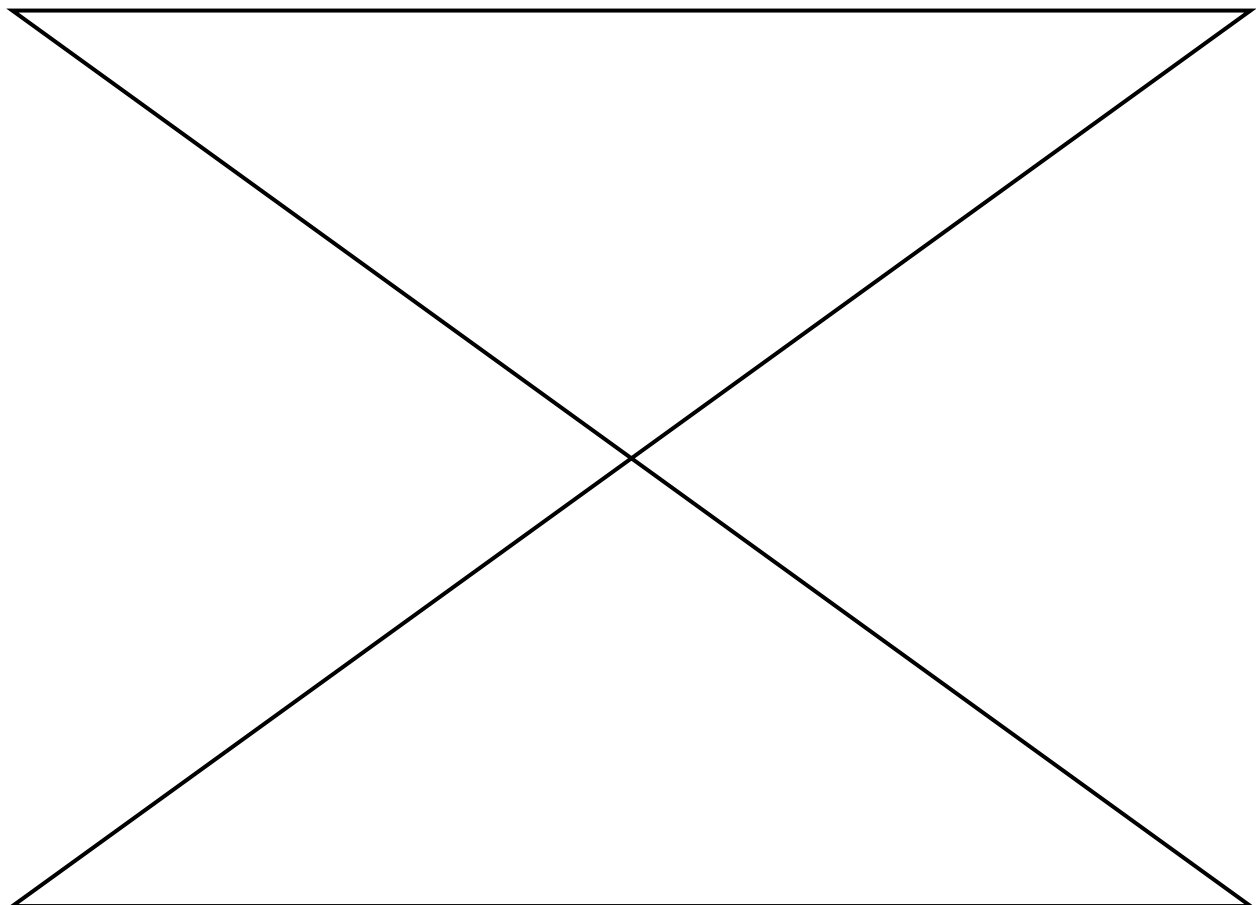
(Name of the Officer and Designation)  
(Office Seal)  
For and on behalf of 'Bidder/ Contractor'

(Name of the Officer and Designation)  
(Office Seal)  
For and on behalf of the Principal

Place  
Date

Witness 1:  
(Name & Address)

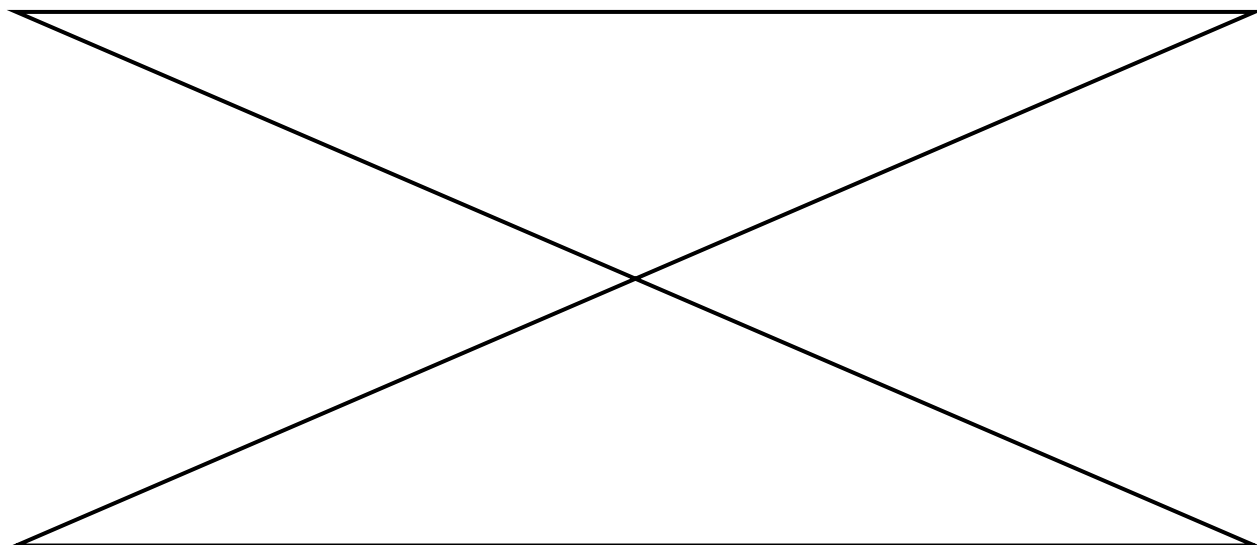
Witness 2:  
(Name & Address)



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**FORM 8**  
**ESCALATION MATRIX**

	<b>Role</b>	<b>Time</b>	<b>Response</b>	<b>Escalation</b>	<b>Name</b>	<b>Designation</b>	<b>Contact Number</b>
<b>Level 1</b>	Customer Support Representative	2 working Days	Support to solve problem	Unable to resolve Request to speak to manager			
<b>Level 2</b>	Customer Support Manager	Level 1 + 2 working Days	Support with support team working on resolution Get customer details for ticket logging and follow-up	Unable to resolve Need skills beyond support team capabilities			
<b>Level 3</b>	Senior Management	Level 2 + 3 working Days	Review Issue Request and document feedback Determine if any immediate resolution is possible regarding current status	Alternative solution within given time frame			
<b>Level 4</b>	Director or equivalent	Level 3 + 3 working Days	Review Issue Consider hiring new talent to solve issue	Formal approval for Final solution			





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**CHECK LIST**

<b>Ser No</b>	<b>Description of Documents as Eligibility Criteria</b>	<b>Type of Document Required</b>	<b>Attached YES/ NO</b>
1.	The Company/Firm/Agency should have valid PAN Card	Copy of PAN Card	
2.	The Company/Firm/Agency should have valid GST Certificate	Copy of GST Certificate	
3.	The advertising agency should have accreditation of Indian Newspaper Society (INS) for Press Advertisement	Copy of INS Certificate	
4.	The Company/Firm/Agency should have at least three years' experience in successfully providing similar services to Government organizations, Autonomous Bodies, Public Sector Undertakings	Copies of Work Order or Work Completion Order	
6.	The Company/Firm/Agency shall have average annual turnover of at least Rs. 8.25 Lacs (Rupees Two Lacs Fifty Thousand only) for the last three years (2020-21, 2021-22 and 2022-23)	Copies of audited balance sheets duly certified by Chartered Accountant or Statutory Auditor	
7.	The Company/Firm/Agency should not have been debarred/ blacklisted by any organization	Self-certified certificate	
8.	Bidders Information	As per FORM 1 attached to this RFP	
9.	Terms and Conditions Compliance	As per FORM 2 attached to this RFP	
10.	Bank Guarantee Format for Performance Security Deposit	As per FORM 3 attached to this RFP	
11.	Bid Security Declaration Certificate	As per FORM 4 attached to this RFP	
12.	Performance Statement	As per FORM 5 attached to this RFP	
13.	Price Bid Format	As per BOQ in CPP Portal	
14.	Integrity Pack	As per FORM 7 attached to this RFP	
15.	Original EMD (Earnest Money Deposit)/ Bid Security OR Bid Security Declaration as per applicability as mentioned in Para 14 of Section I	As per Para 14 of Section I OR as per FORM 4 attached to this RFP	
	Copy of this RFP duly stamped and signed (Digitally or Physically) by the Proprietor	As part of Technical Bid	

