

# AI, Machine Learning and Sentiment Analysis Applied to



- (a) Financial Markets
- (b) Consumer Markets



Jointly Organized by  
UNICOM Seminars Ltd, UK, and  
Indian Institute of Management Calcutta

## CALL FOR PAPERS

### Important Dates

March 8-9, 2017

Venue: Indian Institute of Management  
Bangalore, India

March 14-15, 2017

Venue: Hong Kong

### REGISTRATION:

*Students/Academics/Start-Ups Day rate:*

Early Bird (until 3/1/17): INR 5000 Standard  
Fee: INR 7000

*Industry Participants Day rate:*

Early Bird (until 3/1/17): INR 10000  
Standard Fee: INR 12500

The registration fee for the event covers attendance, program kit, and lunch. To register Please visit

<http://conferences.unicom.co.uk/sentiment-analysis-bangalore/>

### FURTHER INFORMATION:

Questions may be directed to:  
[asstmgr\\_finlab@iimcal.ac.in](mailto:asstmgr_finlab@iimcal.ac.in)

### Academic Partner



Machine Learning and Sentiment Analysis have emerged as popular analytical tools in the recent past with applications in various domains including finance and marketing. Availability of large amounts of information online has generated significant interest among researchers and analysts to apply different machine learning techniques to extract sentiments. UNICOM, UK has been organizing workshops on this topic globally for the past six years. After the success for their London and Singapore events, they are now bringing the conference to Bangalore. This is the first time that the organization, in association with the Indian Institute of Management Calcutta, has come to India to hold a conference on this topic. The Bangalore Conference will also have the Indian Institute of Management, Bangalore as an Academic Partner.

Those attending the conference will get an opportunity to present their scholarly work and interact with the eminent scholars and the brightest minds in the field.

**SUBMISSION DETAILS:** Academics, researchers, doctoral students, and practitioners are invited and encouraged to submit research papers on machine learning, sentiment analysis and related areas. Only full paper submissions will be accepted. All submissions will be subject to blind review process. Complete papers (no abstracts) sent by **31 January 2017** will be accepted for review. All submissions (in PDF or word format) should be sent to [asstmgr\\_finlab@iimcal.ac.in](mailto:asstmgr_finlab@iimcal.ac.in)

A special issue of Computational Management Science (CMS) will publish selected papers presented in the Conference.